

# INNOVATION AWARDS

The Innovation Awards is a contest for French-American companies based in Florida, organized by the French-American Chamber of Commerce Florida.

The purpose is to highlight entrepreneurs with innovative visions.

On April 18<sup>th</sup>, the Jury will select 3/4 nominees in each category and the winner will be announced during FACC's Annual Gala on May 18<sup>th</sup> 2017.

Entry submissions begin on March 7<sup>th</sup> and end on April 5<sup>th</sup> 2017.

## ELIGIBILITY

- The project/ company must operate in the Floridian market
- Have an innovative product, service or concept
- At least one person must be fluent in both French and English
- Filled the criteria of the chosen category

## CATEGORIES

### #1

#### START-UP 2017



- Company officially launched in 2015 or 2016
- Product or service are commercially viable with a demonstrated ability to generate revenues
- Have an impact on the local community

### #2

#### ENVIRONNEMENT 2017



- Have a product, service or concept environment focused
- Need to have at least one official environmental label (ex: Reduce your carbon foot print)
- Qualifying innovation must be in operation at the time of the application.

#3

## DIGITAL 2017



- Have a product, service or concept based on digital technologies (ICT).
- Be part of a tech initiative such as French Tech, Tech Committee, etc.
- Qualifying innovation must be in operation at the time of the application.

#4

## ART DE VIVRE 2017



- Successful implementation of a product around lifestyle and/or gastronomy.
- Impact on the French-American business relations.
- Product or service that is commercially viable with a demonstrated ability to generate revenues

## THE JURY

President of the Jury: Gary Birnberg, Président FACC Florida

#1

## START-UP 2016

Fitting Box,  
Alain Ouelhadj,

Jacques Brion,  
Severine Gianese-Pittman,

Olivier Sureau,

#2

## ENVIRONNEMENT 2016

Serge Massat,  
Raphael Bolzan,

Christophe Poilleux,  
Steven Edelstein,

Marcela Arbelaez,

#3

## DIGITAL 2016

Outsmart Labs,  
Maxime Sambourg,

Jean-Paul Barre,  
Frederick Woodbridge,

Elisabeth Gazay,

#4

## ART DE VIVRE 2016

Musart,  
Antonio Ellek,

Michele Mataillet,  
Patricia Bona,

Hubert Surville,

## PRIZES



**Pitch**

**6,100**

- The FACC Innovation Trophy
- One advertising email blast sent to FACC 6,100 contacts
- Interview published in the newsletter of the Consulate General of France in Miami, E-toile
- Social media mentions (Facebook, Twitter and LinkedIn)
- (1) One year visibility on the Award webpage with company logo displayed
- 2 minutes presentation during the gala on May 18<sup>th</sup>

## HOW TO APPLY

- Application must be submitted by the applicant or by a third-party.
- Only one application per innovation will be accepted.
- Applications that are incomplete or unsigned will not be considered
- Information contained in the application will remain confidential used solely for purposes of the award selection.
- A short description of the nominees may be used for promotional purposes of the event.
- All finalists must consent to their name and profile information, to be published in marketing materials associated with the event.
- In case of a third-party, a support letter needs to be send along with the form.

Fill the submitting form

Submit your application with the form and a PNG logo before April 5<sup>th</sup>, 2017

-> to [events@faccmiami.com](mailto:events@faccmiami.com)



# SUBMITTING FORM

1. Company Name
2. Date of Creation
3. Type of Business
4. Contact Name
5. Title
6. Email Address
7. Phone number
8. Is the company a subsidiary?
9. If yes, please specify the name of the headquarters
10. Submitting for
  - Start-up 2017
  - Environment 2017
  - Digital 2017
  - Art de Vivre 2017
11. Date
12. Signature



13. Name of innovation being considered in this application

14. Description

15. Launch date

16. Current distribution channels and volume in South Florida

17. What are the profits, outcomes and successes resulting from this project?

18. What did inspire the innovation?

19. Who is the target market?

20. How does this project benefit the South Florida community?

21. How does this project help foster good French-American relations?

