

BUTTE SMALL BUSINESS DEVELOPMENT CENTER



Presents:

DATE:

March 29th, 2017

TIME & PLACE:

10:00 AM—3:00 PM
Bank of Commerce

2nd Floor

Conference Room

110 S. Idaho Street
Dillon, MT 59725

COST:

\$25

REGISTER AT:

[https://
mtsbdc.ecenter
direct.com/
events/3772](https://mtsbdc.ecenterdirect.com/events/3772)

No Marketing Budget?? No Problem!

This class will provide top tips for marketing your business or organization on a budget. You will learn how to develop a marketing budget, how to identify your target audience, determining your competitive advantage, marketing basics, and top marketing tips for reaching your audience and growing your business that you can do affordably.

Class Instructor:

Jen Fredette of Mountain Pearl Media

Jen Fredette is a New Yorker turned Montanan who has called the Missoula Valley and its surrounding areas home for over a decade. She is a graduate of the University of Montana holding a Bachelor's of Arts in Communication, and spent over four years as the marketing & Public Relations Coordinator for a non-profit science museum in Missoula. For the past four years she has been running Mountain Pearl Photography, and for the past two years Mountain Pearl Media, a marketing, graphic design, and web development business.

CONNECT ONLINE:

sbdc.mt.gov/butte
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Need more info?

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