

2018 Banners on Parade Call to Artists

We invite you to participate in the 12th annual Placerville Banners on Parade!
PLEASE READ ALL OF THIS INFORMATION!

AWARDS – This year there will be 1st, 2nd, 3rd and 3 Honorable Mentions that will be chosen. The banner judged 1st place will be featured on the front of the event brochure and displayed in a premium location. There will be monetary awards for 1st (\$100), 2nd (\$50) and 3rd (\$25) places only. Banners will be exhibited on Historic Main Street, Placerville, for public viewing in the summer for several months. As an added incentive, the Geoff Boyd Memorial Award of \$250 will be given by the anonymous donor to one special artist chosen by the donor. Good luck to all!

2018 CALENDAR

February 26 – Entry deadline —entries need to be received by BOP Committee by this date. Make sure you mail in time!	June 3 – Premiere of banners at <i>Images of Hope</i> (primary sponsor) <i>White on White</i> event at <i>Rainbow Orchards</i>
March 7 – Accepted artists notified	June 4-June 8 – Banners installed on light poles along Main Street
March 7-March 16 – Accepted artists pick up blank canvas banners at <i>Placerville Flowers on Main</i> (318 Main, 530-622-1121)	June 9 to October 14 – Banners displayed on Main Street
March 16-May 16 –Artists paint their banners (Acrylic paint only)	Week of October 15 – Banners removed from light poles and cleaned
May 16 – Deadline for artists to turn in completed banners at Placerville Flowers on Main; NOTE: banners must be turned in by this date!	October 20 – Banners auctioned during <i>Art & Wine Festival</i>
May 23 – Judging of banners	

DIRECTIONS FOR APPLYING – Entry is open to all artists (individuals, groups, clubs, etc.) 16 years or older who are residents of California. Work must be original and not shown previously in *Placerville Art on Parade*. The theme is “Images of El Dorado County” (examples: mountain scenes, landscapes, flowers, orchards, wineries, etc.) and artists are encouraged to adhere to this theme. When you create the title of your banner, make sure it is **30 characters (letters, numbers, spaces, etc.) maximum**. The *Placerville Art on Parade* committee will select the entries (from submitted applications) that will be painted on the supplied canvas banners. Only one banner can be submitted per group, club, association, etc. Decisions by the BOP Committee are final.

Artists must read and fill out the attached two-page application: fill out the information on page 1 of the application, then provide a drawing of your design on page 2 of the application with as much detail as possible. Also, make sure to create your design in a color format for the BOP committee to consider your application (no black and white please). **Make a copy of the entire application for your files**. An entry fee of \$25 (returned if your entry is NOT selected) is required for each entry. Send the entire application (page 1 and page 2) along with a check for \$25 made out to *Placerville Art on Parade*, to

PAIGE VANSICKLE, 431 TURN PIKE DRIVE, FOLSOM, CA 95630. (Phone: 916-985-8996)

DIRECTIONS FOR PAINTING – When painting the banner please adhere to these guidelines:

1. A 30” x 60” canvas banner is provided to artists upon the acceptance of their application and the receipt of a check for \$25 made out to *Placerville Art on Parade*. The banner will have primer on both sides—one blank side (FRONT) for your original art and the other side (BACK) will be pre-printed with the *Images of Hope* information. *Images of Hope* is the 2018 Banners on Parade primary sponsor. See information about the organization at ImagesofHopeElDorado.org.
2. Use artist-grade **acrylic paints only** and paint on both sides of the banner: your design on the FRONT (blank) side and however you choose on the BACK (leaving the *Images of Hope* information and logo visible, however). On the FRONT (blank) side, paint to the upper and lower edges (past the seams). We suggest thin layers of Acrylic paint—the flexible canvas surface may crack if the paint is too thick. Sign the banner after completion in the front lower-right corner above the hemline. Please ensure that the banner is top-side up (turn the banner over to make sure that the logo pre-imprinted on the opposite non-art side is not upside down) **before you paint**.
3. Don’t alter the banner in any way (no holes, piercing, etc.), don’t attach foreign objects (jewels, sequins, etc.) and don’t have any wording, commercial/religious/political advertising, or obscene graphics on your banner.
4. When paint is completely dry, seal the banner (both sides) with a UV protective sealer/varnish. One brand is the Golden Brands Polymer Varnish, but feel free to visit your local paint store to find a UV protectant. This step is **CRITICAL!**

See PlacervilleArtonParade.org for more information. **Make sure you fill out page 1 of the application completely and create as detailed of a sketch/drawing as possible on page 2 of the application before you submit.**

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2018 Banners on Parade Application

Placerville Art on Parade is a 501(c)(3) non-profit organization composed of dedicated volunteers who strive to bring Community Art to Main Street in Placerville. 2018 marks our 14th year in operation and will take us over 400 pieces of Community Art over the past 14 years. All funds received from application fees, Keepsakes, and sales of the banners in October goes into providing Main Street with beautifully-painted canvas banners by very talented local artists every year. We encourage you to apply!

(Please print legibly!)

Artist Name:	Phone: (with area code)
Street Address:	Email Address:
City/State/Zip	

INFORMATION FOR ARTISTS – PLEASE READ

All entries must use the directions in this document. *Placerville Art on Parade* reserves the right to reject any incomplete application or any design at its discretion. Decisions made by *Placerville Art on Parade* are final.

Artist's Consent: All individuals or organizations whose work is selected for *Placerville Art on Parade* acknowledge that by doing so they accept the following conditions relative to the artwork submitted without further compensation to them:

Artists agree that: (1) Their artwork, design material and statement may be reproduced in any catalog or artist advertisement developed by the *Placerville Art on Parade* committee, and (2) their artwork, design material and statement may be used in print and electronic media for the purpose of promoting and publicizing the exhibition, and (3) their artwork auctioned either by public or internet auction with all proceeds going to charities and/or *Placerville Art on Parade*.

Derivative Works & Merchandise: Individuals or organizations entering a banner give permission to *Placerville Art on Parade* to further reproduce their work or design on official miscellaneous promotional souvenir items or Keepsakes, as is an established practice for *Placerville Art on Parade*, including but not limited to bookmarks, magnets, note cards, post cards and posters.

All such items may be produced under the protection or sponsorship of *Placerville Art on Parade* and all proceeds remain with *Placerville Art on Parade*. Should there be items that you expressly will not allow a reproduction of your work to appear, please provide a separate letter with motivation for this exclusion, which will be duly considered by *Placerville Art on Parade*.

Regarding Artist's Design: Artist hereby freely shares the entire copyright, design right, title and interest in the original design with *Placerville Art on Parade*, the non-profit organization that is putting on the exhibition. Artist understands and acknowledges that *Placerville Art on Parade* shall continue to be the exclusive owner of the entire right, title and interest in and to the finished banner, including but not limited to, all derivative works based on the design of the banner if the finished banner is approved for exhibition.

Artist acknowledges and agrees that due to the nature of the public display of the finished banner, *Placerville Art on Parade* shall not be liable for any distortion, mutilation, modification or destruction of the finished banner by accident, act of God or person. Artist represents to *Placerville Art on Parade* the he/she is the sole author of the design and that the design is an original work of authorship which does not infringe upon the copyright rights of any intellectual property rights of others, and that he/she has the unencumbered rights to make this assignment.

By signing this application, I agree to all the terms and guidelines expressed in this application (both sides) and that *Placerville Art on Parade* is not liable for damage or loss of materials submitted.

Signature:	Date:
Title of Submission (30 <u>characters max</u>, please print legibly)	

Make sure to include your drawing on page 2 of this application!

2018 Banners on Parade Application

** Please include as much detail as possible **

(Hem)

*2018
Theme:
Images of El Dorado County*

(please draw your design here)

(Signature Area)

(Hem)

** Please include as much detail as possible **