



Saturday, November 5 | 8:30 am - 12:00 pm
Hilton Garden Inn, Levis Commons

Presented by



CONCENTREK GROUP



MARKETING PUBLIC RELATIONS

Program Schedule

8:30 - 10:00	Registration & Professional Connections - Students can visit tables of local businesses, agencies and media looking for interns and submit a resume. Continental breakfast to be provided.
10:00 - 10:45	Panel Discussion - Professionals share the dos and don'ts of getting an internship in their fields of expertise - media, PR, marketing, advertising arts
10:45 - 11:00	Break
11:00 - 11:45	Portfolio Workshop - General discussion with expert panelists followed by breakout discussion groups led by panelists

Exhibitors

Set up prior to event beginning at 7:45 a.m. From 8:30 to 10, students will visit tables to speak with company representatives and leave resume. Students will also be interested in speaking with exhibitors for a short time following their event. Clean-up will immediately follow the event with a scheduled end time of noon.

Panelists

Please arrive 15 minutes before your panel is scheduled to begin. You will be allowed up to 5 minutes to give a presentation and may use PowerPoint if you desire. After each panelist presents, we will open the discussion to questions from the students. Each panel will have a moderator.

If you plan to utilize a PowerPoint during your presentation, please submit to laura@concentrekgroup.com by Tuesday, November 1.

For more information:

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