



SPONSORSHIP OPPORTUNITIES – TRIVIA BEE FUNDRAISER 2018

Are you aware that an estimated one in five adults in the communities we serve either has not completed high school or does not speak English well?

Since 1998, The Literacy Connection has hosted an annual Trivia Bee competition to raise funds that further its mission to help adults and families reach their literacy goals. Thanks to many businesses and teams, we raised over \$16,500 in profits in 2017. Will you help us surpass last year's efforts?

Trivia Bee Fundraiser 2018 Event Information

Saturday, April 28, 2018, 9:30 a.m.-12:30 p.m. • Doors open at 8:30 a.m.
Fox River Room, Grand Victoria Casino, 250 S. Grove Avenue in Elgin
Emcee – News Director and anchor, WZSR Star 105.5 and WFXF 103.9 The Fox
Stew Cohen



Queen Bee Sponsor - \$4,000 (Includes Two Trivia Bee Teams)

For your sponsorship, we will:

- List your company as "Sponsored By" in tag lines, media mentions, and email marketing
- Place your company logo on video screen throughout the event
- Introduce your company representative at the event
- Distribute your company promotional items (subject to approval)
- Display your company banner (up to 6' x 3') at the event
- Allot one full page ad (4.75 x 7.75) or back cover of program
- Reserve premium team table locations
- Provide reserved seating and admission tickets for 8 spectators

Honey Bee Sponsor - \$2,500 (Includes One Trivia Bee Team)

For your sponsorship, we will:

- Include your company logo on event website
- Place your company logo on video screen during the event
- Display your company banner (up to 6' x 3') at the event
- Allot one ½ page ad in the event program (4.5 x 3.5)
- Upgrade your team table location
- Provide admission tickets for 4 spectators



Bumble Bee Sponsor - \$1,500 (Includes One Trivia Bee Team)

For your sponsorship, we will:

- Include your company logo on event website
- Place your company logo on video screen during the event
- Allot one ¼ page ad in the event program (4.5 x 1.75)
- Upgrade your team table location
- Provide admission tickets for 4 spectators

**Please note that team tables and advertising placements will be reserved in order of payment received.*

***All ad materials must be received by April 6, 2018.*



Literacy Connection
Literally Changing Lives



EVENT SPONSORSHIP FORM

Please print and complete ALL information so we may process your sponsorship.

First Name: _____ Last Name: _____

Company Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please accept our event sponsorship level:

- Queen Bee Sponsor - \$4,000** includes Two Trivia Bee Teams
- Honey Bee Sponsor - \$2,500** includes One Trivia Bee Team
- Bumble Bee Sponsor - \$1,500** includes One Trivia Bee Team

Authorized Signature _____ Date _____

Printed Name _____ Title _____

Submit completed Event Sponsorship Form and Team Registration Form(s) with payment to:

The Literacy Connection
Trivia Bee Fundraiser
270 N. Grove Avenue
Elgin, IL 60120

elginliteracy@gmail.com Fax: 847-742-6599
or donate at <http://elginliteracy.org/events/trivia-bee-2018>

The Literacy Connection is a 501(c)(3) not-for-profit, community-based affiliate of ProLiteracy.
Donations are tax deductible to the full extent allowed by law – EIN 36-3576823