



Play Like A Pro Charity Hockey Event

BRIAN FETHERSTONHAUGH

Worldwide Chief Talent Officer, The Ogilvy Group



Brian brings a unique perspective to the world of Marketing and talent.

In a career spanning over 25 years, Brian has worked hands-on with many of the world's leading brands including IBM, American Express, Cisco, Coca-Cola, IKEA, Unilever, BlackRock, and Nestlé. For 12 years he was CEO of Ogilvy's global digital marketing network Ogilvy-One – named by Gartner Research in 2016 and 2017 as a leader among global digital agencies.

In recent years, Brian has increasingly focused on talent. He has lectured on career strategy at institutions including Yale, Harvard, MIT Sloan School, Columbia, and McGill. Brian's book on career strategy, *The Long View: Career Strategies to Start Strong, Reach High and Go Far*, was released in September 2016 (www.thelongviewcareer.com) and was named Best Book of 2016 in the business career category. In November 2017, Brian was appointed Worldwide Chief Talent Officer for the Ogilvy Group, responsible for a global team of 20,000.

Brian was born and raised in Montréal, Canada and now resides in New York. He plays hockey every Sunday night, and plays guitar and harmonica in a rock band, aptly named Plan B.

JEFF MORDOS

Independent Senior Management Advisor



Jeff Mordos is an Independent Senior Management Advisor to companies on marketing, advertising and general management programs. His focus is on providing objective and thoughtful council to senior level decision makers. Some of his recent engagements include the high profile consumer goods companies of Electronic Arts, Peet's Coffee Company, Boston Beer Company, Mighty Leaf Tea, and LinkedIn.

Jeff's business credentials include a long tenure at BBDO North America, where he built some of the world's most valuable brands while managing the operations of a very large and complex organization. His work on many cornerstone accounts earned him widespread recognition, including over 40 Effie awards.

Jeff is also Chairman, YAI/National Institute for People with Disabilities, a New York non-profit that provides services for individuals with intellectual and developmental disabilities. YAI employs over 4,000 persons who provide a comprehensive range of support services to over 20,000 people to help them achieve the fullest life possible.

Jeff holds an MBA from California State University, Sacramento and a B.A. from the State University of New York at Stony Brook.

CHARLES BAKER

Partner, O'Melveny's



Chuck Baker is Chair of O'Melveny's Sports Industry Group. Chuck's corporate practice encompasses mergers and acquisitions, private equity, and venture capital transactions, with a core focus in the sports, media and consumer sectors. Chuck has represented buyers and sellers of sports franchises in the National Football League, National Basketball Association, National Hockey League, Major League Baseball, Major League Soccer and many of the European football leagues.

Both Chambers USA and The Legal 500 United States repeatedly recognized Chuck for his work in mergers and acquisitions, and sports law. Chambers describes him as a "very strong practitioner" who is "well connected, incredibly bright and just able to get the deal closed." Chuck's clients note that he "really understands the idiosyncrasies of sports ... [he]

has tremendous experience and know-how in the sports space" (Chambers USA, Sports Law). Global M&A Network recognized Chuck's work on the sale of the Atlanta Hawks NBA team, naming it the "2015 USA Deal of the Year" at its prestigious M&A Atlas Awards.

MARC WINTHROP

Partner at Oxis Capital and Chairman Band of Parents



Marc is the founder of Oxis Capital, a middle market financial advisory firms and has been an active investor, entrepreneur and financial advisor for over 20 years. Prior to Oxis, Marc was a co-founder of Triangle Capital, a boutique investment bank and a director in the technology investment banking group of Prudential Volpe, where he was responsible for developing the next generation telecommunications investment banking practice. Prior to Prudential, he was a Vice President at Advantage Capital Partners, a \$750 million private equity fund where held board and executive postions at seven portfolio companies and had primary responsibility for troubled portfolio company management. Marc as also a found and president of a successful retail business in Florida and worked in the investment banking departments of Kidder Peabody and Salomon Smith Barney.

In addition to the Band of Parents, Marc is a Vice President on the Board of Directors of Kehila Kedosha Janin Synagogue and Museum, a nonprofit organization dedicated to preserving Romaniote culture. Marc has an MS and BS in Nuclear Engineering and Engineering Physics from the University of Wisconsin Madison. He is married to Susan and has three children, Talia, Jackson and Kaitlyn. Talia was diagnosed with neuroblastoma on February 14, 2007 and after 7 years of fighting, she lost her battle on July 16, 2013. Marc is the co-host of the annual Play Like a Pro charity hockey game at MSG benefitting the Band of Parents and the Garden of Dreams Foundation and has been featured on CNBC and New York 1 for his philanthropic work.
