

# 2018 Holly Jolly Christmas - Breakfast with Santa & Tour of Trees Sponsorship Guidelines

*Coordinated by the Blairsville-Union County Chamber of Commerce (706) 745-5789  
Sponsored by Union General Hospital, Inc.*

## By sponsoring and decorating a wreath/tree, you will:

- Create a festive atmosphere at the Union County Community Center throughout the Christmas season
- Showcase your business to hundreds of visitors and residents

## Festival Dates and Times:

- **Sponsor Decorating Dates:** Monday, Nov. 19<sup>th</sup> through Friday, Nov. 30<sup>th</sup>
- **Public Tour Dates:** Saturday, Dec. 1<sup>st</sup> through Monday, Dec. 31<sup>st</sup>
- **Holly Jolly Christmas Activities:** Saturday, Dec. 8<sup>th</sup> - 9:00 am – 1:00 pm
- **Breakfast with Santa sponsored by UCBI** Saturday, Dec. 8<sup>th</sup> - 9:00 am – 11:00 am

## Festival Location:

- Union County Community Center, 129 Union County Recreation Road, Blairsville, GA 30512

## Cost to Sponsor Trees & Wreaths: All available wreaths/trees are on a first come, first serve basis.

- **14 Wreaths** available for sponsorship \$25
- **12 Tabletop Trees** (4 ½' trees) available for sponsorship \$35
- **18 Large Trees** (6-7 ½' trees) available for sponsorship \$50

-----  
*Please submit bottom half as your registration. Wreaths/Trees are assigned on a first come, first serve basis.*

## 2018 Holly Jolly Christmas and Tour of Trees Registration Form

*(Please Mail **Registration Form and Check** to BUCCC, PO Box 789, Blairsville, GA 30514)*

Business / Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### Sponsorship:

Wreath (\$25) \_\_\_\_\_ 4 ½ ft. pre-lit tree (\$35) \_\_\_\_\_ 6-7 ½ ft. pre-lit tree (\$50)

\_\_\_\_\_

Theme of Wreath/Tree: \_\_\_\_\_

### Method of Payment: *(Please Make Check Payable to Blairsville-Union County Chamber of Commerce)*

Cash Amount: \_\_\_\_\_ Check Number: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature for Credit Card: \_\_\_\_\_

### Sponsorship of Wreaths/Trees:

All non-lit wreaths and pre-lit trees will be provided by the Chamber. Sponsor must provide all decorations and tree skirting. Wreaths/trees will remain the property of the Blairsville-Union County Chamber of Commerce. Please do not glue or permanently affix decorations.

Wreaths may be purchased by the sponsoring organization following the event for an additional \$25.

### Theme & Design:

Both the theme and design of the wreath/tree are the sole choice of the sponsor, as long as the items used to decorate the wreath/tree are **appropriate for a family event**. Theme and design of the wreath/tree should appeal to the general public. We respectfully request that decorations not be used more than two years consecutively. The visitors to the Tour of Trees look forward to seeing a variety of decorations from year to year.

### Signage:

The Chamber will provide uniform signage for each wreath/tree recognizing the sponsor. No other signage is permitted.

### When to Decorate:

Wreaths may be picked up from the Chamber beginning Monday, November 5<sup>th</sup>.

Trees will be available for onsite decorating beginning Nov. 19<sup>th</sup> through Nov. 30<sup>th</sup>.

All wreaths/trees must be complete by Friday, November 30<sup>th</sup> at 5:00pm.

### Ornaments and Trim:

- All ornaments must be securely attached to the wreath/tree, but please **do not glue** or permanently affix decorations unless you intend to purchase the wreath for an additional \$25.
- Trees must be decorated to be viewed on all sides.
- Any edible ornaments must be wrapped.
- All trees **MUST** have a tree skirt.

### Take Down:

Wreaths/trees must remain on display through December 31<sup>st</sup>. All wreaths/trees must be undecorated by Wednesday, January 9<sup>th</sup> at 5:00 pm.

