

# SCRATCHMADE INCUBATOR

## PACKAGED PRODUCTS MADE BY HAND

ECDI and the SBDC at LCCC are proud partners in presenting the Scratchmade Incubator. Creators of handmade products are welcome to apply to a 6-week training program designed to prepare product entrepreneurs for store shelves.

### MAKERS OF THE FOLLOWING ARE ENCOURAGED TO APPLY:

- Packaged food products
- Bottled food products
- Canned products
- Beverages
- Cosmetics
- Beauty and Health products

\*Acceptance based on application\*

### Application Deadline:

11:59 on March 29th.

### Apply at:

[www.TinyURL.com/ScratchMade](http://www.TinyURL.com/ScratchMade)

Program fee for accepted applicants is **\$249**

### LEARN TO:

- Develop a business model around a product
- Build a brand and marketing strategy around a product
- Position a product for success
- Price a product
- Label, manufacture, and license a product
- Sell a product idea and land shelf space

### Top 3 Participants Enjoy:

Awards Mentorship Complimentary Coaching Access to Capital



Small Business  
Development Centers  
at Lorain County  
Community College



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