



SPONSORSHIP PROPOSAL

AWARD CELEBRATION

Friday, September 22, 2017

Hyatt Regency Monterey

OUR MISSION

**To increase the capacity and collective power of the nonprofit industry
for the benefit of all people in Monterey County.**



AWARD CELEBRATION

September 22, 2017

At our 4th Annual Awards Celebration Breakfast, we honor outstanding and inspiring nonprofits, staff and board members for their exemplary leadership and service.

Featuring

Special Guest Emcee * Entertainment * Red Carpet Photos* Awards Presentation

We expect a sell-out crowd of 250 guests with community leaders from every sector.

Your sponsorship helps NAMC provide critical resources to hundreds of nonprofits — expanding their reach and deepening our collective impact throughout the year.



ABOUT NAMC

OUR COMMITMENT

We develop and implement programs that encourage our members to work collaboratively and support one another, strengthen the internal operations of nonprofit organizations, and promote the critical role of the nonprofit sector in our region.

Diversity / Social Equity: NAMC is committed to improving the quality of life for all residents in Monterey County, especially for those with the greatest vulnerabilities and disadvantages. Programs include: conferences, workshops and meetings with public and private agencies.

Economic Vitality: NAMC believes that nonprofit organizations play a vital role in sustaining Monterey County's economic and social health. We invest in research that measures the collective strength and impact of local nonprofits on the local economy. Our first comprehensive report *For the Common Good* was released in July 2014.

Advocacy: NAMC provides advocacy support and tools and facilitates connections for nonprofit organizations in Monterey County. This includes advocating for the nonprofit sector as a whole. Our team conducts an annual forum, outreach to elected officials and provides resources for members.

OUR COLLECTIVE IMPACT—THE NONPROFIT SECTOR IN MONTEREY COUNTY

Expenditures: \$1.2 Billion Annually

Volunteer Hours: > 2 million *

Economic Impact: \$2.1 billion per year

Employment: > 8,000 jobs*

Social Impact: > 5.7 million reached per year

* Source: *For the Common Good*, NAMC, 2014

MEMBERS

ACTION Council of Monterey County	Community Emergency Response Volunteers (CERV) of the Monterey Peninsula	Health and Wellness Services, California State University, Monterey Bay
Alliance on Aging	Community Foundation for Monterey County	Health, Human Service & Public Policy, California State University, Monterey Bay
allUS Credit Union	Community Human Services	Housing Resource Center of Monterey County
Alvarez Technology Group	Community Partnership for Youth	Interim, Inc.
Animal Welfare Assistance Group	Door to Hope	Jacob's Heart
ARIEL Theatrical	Easter Seals Central California	Jennifer Pettley Marketing Communications
Arms of Angels	Eden Housing	Jesse Herrera
Arts Council for Monterey County	Elkhorn Slough Foundation	Kernes Adaptive Aquatics
Arts Habitat	Family Service Agency of the Central Coast	Kinship Center/Seneca Family of Agencies
Big Sur International Marathon	First 5 Monterey County	Ladies First
Blind and Visually Impaired Center	Food Bank for Monterey County	Law Office of Maija West, Moxie Lab
Boys & Girls Club of Monterey County	Fort Ord Environmental Justice Network	Legal Services for Seniors
Breakthrough Men's Community	Friends of the Marina Library	Libby McMahon
Breen Consulting	Friends of the Pacific Grove Library	Karen Csejtey Consulting
Brigid McGrath Massie, M.B.A.	Fund Builders Alliance	Library and Community Services
Caminos del Arte	Gateway Center of Monterey County	Loaves, Fishes & Computers, Inc.
Campisi Financial & Insurance Services	Gathering for Women—Monterey	Lyceum of Monterey County
Carmel Foundation	Girl Scouts of California's Central Coast	Margie McCurry—The McCurry Group
Carmel River Watershed Conservancy	Girls Inc. of the Central Coast	Master of Social Work Program, California State University, Monterey Bay
Carmel Youth Center	Go Kids, Inc.	Meals on Wheels of the Monterey Peninsula, Inc.
Central Coast Center for Independent Living	Grants by Design	Meals on Wheels of the Salinas Valley, Inc.
Central Coast YMCA	Grid Alternatives Central Coast	MEarth
CHISPA Housing	Harden Foundation	Montage Health
Communities for Sustainable Monterey County	Hartnell College Foundation	
Communities Organized for Relational Powerin		
Action, COPA		

MEMBERS

Monterey Bay Aquarium	Rayne Technology Solutions, Inc.	Unchained
Monterey County Health Department	Read to Me Project	United Nations Association Monterey Bay Chapter
Monterey County Rape Crisis Center	Regional Senior Center of Salinas, CA	United Way Monterey County
Monterey County Soccer League	Restorative Justice Partners, Inc.	Veterans Transition Center
Monterey Jazz Festival	Ron Wormser, Effective Nonprofits	Voices for Children—CASA of Monterey County
Monterey Museum of Art	Salinas Valley Memorial Hospital Service League	Wahine Project
Monterey Peninsula Foundation	Santa Lucia Conservancy	Youth Arts Collective
Multiple Sclerosis Quality of Life Project	Seaside CAN	
National Alliance on Mental Illness, Monterey County	Service Learning Institute, California State University, Monterey Bay	
National Coalition Building Institute Monterey County	Sol Treasures	
National Steinbeck Center	SPCA for Monterey County	
Natividad Medical Foundation	Special Kids Crusade	
Nonprofit Compensation Associates	Steinbruner Hill, Inc.	
NRC Research	Sun Street Centers	
Office of Inclusive Excellence, California State University, Monterey Bay	Sunrise House	
Papillon Center for Loss and Transition	Sunset Center	
Paul Mondestin, Fund Emporium	The David & Lucile Packard Foundation	
Peacock Acres	The Offset Project	
Planned Parenthood Mar Monte	The Village Project	
Praxis Consulting/McCourt & Calvo Consulting LLC	TPO Human Resource Management	
Rancho Cielo Youth Campus		





SPONSOR BENEFITS

PRESENTING SPONSOR—\$15,000

- Reserved Table of 10 — Prime Location
- Opportunity To Present Award or Opening Remarks
 - Corporate Logo on Step and Repeat Banner
 - Corporate Logo on THANK YOU Board
 - Corporate Logo on Program Slides
- Full Page Ad Inside Front Cover of Event Program
 - Acknowledgement by Emcee
- Corporate Logo on NAMC Web and Social Media — Full Year
 - Corporate Logo on NAMC Collateral — Full Year
 - Corporate Logo on NAMC E-Newsletter — Full Year

* Right To Exclusivity*



SPONSOR BENEFITS

RED CARPET SPONSOR—\$10,000

- Reserved Table of 10 — Prime Location
- Opportunity To Present Award
- Corporate Logo on Step and Repeat Banner
- Corporate Logo on THANK YOU Board
- Corporate Logo on Program Slides
- Corporate Logo on NAMC Social Media for Event
- Full Page Ad Inside Front Cover of Event Program
- Acknowledgement by Emcee
- Corporate Logo on NAMC Webpage—Full Year
- Corporate Logo on NAMC E-Newsletter—Full Year

RECEPTION SPONSOR—\$5,000

- Reserved Table of 10
- Corporate Logo on Step and Repeat Banner
- Corporate Logo on THANK YOU Board
- Corporate Logo on Program Slides
- Full Page Ad in Event Program
- Acknowledgement by Emcee During Award Ceremony
- Corporate Logo on NAMC Web Page—6 months
- Corporate Logo on NAMC E-Newsletter—6 months

PROGRAM SPONSOR—\$2,500

- Four Tickets
- Corporate Logo on THANK YOU
- 1/2 Page Ad in Event Program
- Corporate Logo on Slides
- Corporate Logo on Web—3 mo
- Corporate Logo on E News—3mo

AWARD SPONSOR—\$1,250

- Two Tickets
- Corporate Logo on THANK YOU
- 1/4 Page Ad in Event Program
- Corporate Logo on Slides
- Corporate Logo on Web—1 mo
- Corporate Logo on E News—1 mo

All sponsorships can be customized

Deadline: September 1, 2017



2017 AWARD CELEBRATION SPONSOR FORM

* PRESENTING — \$15,000 _____

* RED CARPET — \$10,000 _____

* RECEPTION — \$5,000 _____

* PROGRAM — \$2,500 _____

* AWARD — \$1,250 _____

DEADLINE: September 1, 2017

CONTACT FULL NAME

TITLE

ORGANIZATION NAME

ADDRESS

CITY

STATE/ZIP

DAYTIME PHONE

E-MAIL

DATE

Please complete this form and make checks payable to our fiscal sponsor: Action Council.

Send form with your check to: NAMC/Awards, PO Box 602, Pacific Grove, CA 93950

For any questions regarding sponsorship options, recognition or event details, please call Paulette Lynch at 831-206-2588.

NONPROFIT ALLIANCE OF MONTEREY COUNTY

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