



SPONSORSHIP PROPOSAL

AWARD CELEBRATION

Friday, September 22, 2017

Hyatt Regency Monterey

OUR MISSION

**To increase the capacity and collective power of the nonprofit industry
for the benefit of all people in Monterey County.**



AWARD CELEBRATION

September 22, 2017

At our 4th Annual Awards Celebration Breakfast, we honor outstanding and inspiring nonprofits, staff and board members for their exemplary leadership and service.

Featuring

Special Guest Emcee * Entertainment * Red Carpet Photos* Awards Presentation

We expect a sell-out crowd of 250 guests with community leaders from every sector.

Your sponsorship helps NAMC provide critical resources to hundreds of nonprofits — expanding their reach and deepening our collective impact throughout the year.



ABOUT NAMC

OUR COMMITMENT

We develop and implement programs that encourage our members to work collaboratively and support one another, strengthen the internal operations of nonprofit organizations, and promote the critical role of the nonprofit sector in our region.

Diversity / Social Equity: NAMC is committed to improving the quality of life for all residents in Monterey County, especially for those with the greatest vulnerabilities and disadvantages. Programs include: conferences, workshops and meetings with public and private agencies.

Economic Vitality: NAMC believes that nonprofit organizations play a vital role in sustaining Monterey County's economic and social health. We invest in research that measures the collective strength and impact of local nonprofits on the local economy. Our first comprehensive report *For the Common Good* was released in July 2014.

Advocacy: NAMC provides advocacy support and tools and facilitates connections for nonprofit organizations in Monterey County. This includes advocating for the nonprofit sector as a whole. Our team conducts an annual forum, outreach to elected officials and provides resources for members.

OUR COLLECTIVE IMPACT—THE NONPROFIT SECTOR IN MONTEREY COUNTY

Expenditures: \$1.2 Billion Annually

Volunteer Hours: > 2 million *

Economic Impact: \$2.1 billion per year

Employment: > 8,000 jobs*

Social Impact: > 5.7 million reached per year

*** Source:** *For the Common Good, NAMC, 2014*

MEMBERS

ACTION Council of Monterey County

Alliance on Aging

allUS Credit Union

Alvarez Technology Group

Animal Welfare Assistance Group

ARIEL Theatrical

Arms of Angels

Arts Council for Monterey County

Arts Habitat

Big Sur International Marathon

Blind and Visually Impaired Center

Boys & Girls Club of Monterey County

Breakthrough Men's Community

Breen Consulting

Brigid McGrath Massie, M.B.A.

Caminos del Arte

Campisi Financial & Insurance Services

Carmel Foundation

Carmel River Watershed Conservancy

Carmel Youth Center

Central Coast Center for Independent Living

Central Coast YMCA

CHISPA Housing

Communities for Sustainable Monterey County

Communities Organized for Relational Power in

Action, COPA

Community Emergency Response Volunteers

(CERV) of the Monterey Peninsula

Community Foundation for Monterey County

Community Human Services

Community Partnership for Youth

Door to Hope

Easter Seals Central California

Eden Housing

Elkhorn Slough Foundation

Family Service Agency of the Central Coast

First 5 Monterey County

Food Bank for Monterey County

Fort Ord Environmental Justice Network

Friends of the Marina Library

Friends of the Pacific Grove Library

Fund Builders Alliance

Gateway Center of Monterey County

Gathering for Women—Monterey

Girl Scouts of California's Central Coast

Girls Inc. of the Central Coast

Go Kids, Inc.

Grants by Design

Grid Alternatives Central Coast

Harden Foundation

Hartnell College Foundation

Health and Wellness Services, California State

University, Monterey Bay

Health, Human Service & Public Policy,

California State University, Monterey Bay

Housing Resource Center of Monterey County

Interim, Inc.

Jacob's Heart

Jennifer Pettley Marketing Communications

Jesse Herrera

Kernes Adaptive Aquatics

Kinship Center/Seneca Family of Agencies

Ladies First

Law Office of Maija West, Moxie Lab

Legal Services for Seniors

Libby McMahon

Karen Csejtek Consulting

Library and Community Services

Loaves, Fishes & Computers, Inc.

Lyceum of Monterey County

Margie McCurry—The McCurry Group

Master of Social Work Program, California State

University, Monterey Bay

Meals on Wheels of the Monterey Peninsula, Inc.

Meals on Wheels of the Salinas Valley, Inc.

MEarth

Montage Health

MEMBERS

Monterey Bay Aquarium
Monterey County Health Department
Monterey County Rape Crisis Center
Monterey County Soccer League
Monterey Jazz Festival
Monterey Museum of Art
Monterey Peninsula Foundation
Multiple Sclerosis Quality of Life Project
National Alliance on Mental Illness,
 Monterey County
National Coalition Building Institute
 Monterey County
National Steinbeck Center
Natividad Medical Foundation
Nonprofit Compensation Associates
NRC Research
Office of Inclusive Excellence, California State
 University, Monterey Bay
Papillon Center for Loss and Transition
Paul Mondestin, Fund Emporium
Peacock Acres
Planned Parenthood Mar Monte
Praxis Consulting/McCourt & Calvo Consulting LLC
Rancho Cielo Youth Campus

Rayne Technology Solutions, Inc.
Read to Me Project
Regional Senior Center of Salinas, CA
Restorative Justice Partners, Inc.
Ron Wormser, Effective Nonprofits
Salinas Valley Memorial Hospital Service League
Santa Lucia Conservancy
Seaside CAN
Service Learning Institute, California State
 University, Monterey Bay
Sol Treasures
SPCA for Monterey County
Special Kids Crusade
Steinbruner Hill, Inc.
Sun Street Centers
Sunrise House
Sunset Center
The David & Lucile Packard Foundation
The Offset Project
The Village Project
TPO Human Resource Management

Unchained
United Nations Association Monterey Bay Chapter
United Way Monterey County
Veterans Transition Center
Voices for Children—CASA of Monterey County
Wahine Project
Youth Arts Collective





SPONSOR BENEFITS

PRESENTING SPONSOR—\$15,000

- Reserved Table of 10 — Prime Location
- Opportunity To Present Award or Opening Remarks
- Corporate Logo on Step and Repeat Banner
- Corporate Logo on THANK YOU Board
- Corporate Logo on Program Slides
- Full Page Ad Inside Front Cover of Event Program
- Acknowledgement by Emcee
- Corporate Logo on NAMC Web and Social Media — Full Year
- Corporate Logo on NAMC Collateral — Full Year
- Corporate Logo on NAMC E-Newsletter — Full Year

*** Right To Exclusivity***



SPONSOR BENEFITS

RED CARPET SPONSOR—\$10,000

- Reserved Table of 10 — Prime Location
- Opportunity To Present Award
- Corporate Logo on Step and Repeat Banner
- Corporate Logo on THANK YOU Board
- Corporate Logo on Program Slides
- Corporate Logo on NAMC Social Media for Event
- Full Page Ad Inside Front Cover of Event Program
- Acknowledgement by Emcee
- Corporate Logo on NAMC Webpage—Full Year
- Corporate Logo on NAMC E-Newsletter—Full Year

RECEPTION SPONSOR—\$5,000

- Reserved Table of 10
- Corporate Logo on Step and Repeat Banner
- Corporate Logo on THANK YOU Board
- Corporate Logo on Program Slides
- Full Page Ad in Event Program
- Acknowledgement by Emcee During Award Ceremony
- Corporate Logo on NAMC Web Page— 6 months
- Corporate Logo on NAMC E-Newsletter—6 months

PROGRAM SPONSOR—\$2,500

- Four Tickets
- Corporate Logo on THANK YOU
- 1/2 Page Ad in Event Program
- Corporate Logo on Slides
- Corporate Logo on Web—3 mo
- Corporate Logo on E News—3mo

AWARD SPONSOR—\$1,250

- Two Tickets
- Corporate Logo on THANK YOU
- 1/4 Page Ad in Event Program
- Corporate Logo on Slides
- Corporate Logo on Web—1 mo
- Corporate Logo on E News—1 mo

All sponsorships can be customized

Deadline: September 1, 2017



2017 AWARD CELEBRATION SPONSOR FORM

* PRESENTING — \$15,000 _____

* RED CARPET — \$10,000 _____

* RECEPTION — \$5,000 _____

* PROGRAM — \$2,500 _____

* AWARD — \$1,250 _____

DEADLINE: September 1, 2017

CONTACT FULL NAME

TITLE

ORGANIZATION NAME

ADDRESS

CITY

STATE/ZIP

DAYTIME PHONE

E-MAIL

DATE

Please complete this form and make checks payable to our fiscal sponsor: Action Council.

Send form with your check to: NAMC/Awards, PO Box 602, Pacific Grove, CA 93950

For any questions regarding sponsorship options, recognition or event details, please call Paulette Lynch at 831-206-2588.

NONPROFIT ALLIANCE OF MONTEREY COUNTY

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