



## 3<sup>rd</sup> Annual Craft Beer Block Party

### Boyne Area Chamber of Commerce Sponsorship Opportunities

*Mushroom Festival kickoff event from 5-9 p.m. Thursday, May 18, 2017 on South Lake Street  
This event has drawn a crowd of more than 800 people each of the past two years*

#### Stage Sponsor

**\$1,500**

The Stage Sponsorship level ensures that a great band will be hired for maximum guest enjoyment. At this sponsorship level, you get:

- To hang your company banner across the front of the stage – front and center promotion for you throughout the entire event (you supply the banner)
- Eight (8) FREE Entry Tickets to share with your friends and colleagues
- Top billing on all print publications promoting the event (posters, fliers, invitations, etc.)
- A featured spot in our weekly newsletter, which is read by over 1,000 people each week
- A featured spot on the Chamber's Facebook page (4,700 followers) in the weeks leading up to the event
- Logo and/or mentions on [www.morelblockparty.com](http://www.morelblockparty.com) and all other promotional efforts
- Mentions in P.A. announcements from the stage at the event

#### Glass Sponsor

**SOLD!**

The Glass Sponsorship level ensures that all guests will have a commemorative cup to use for beer tastings at the event and beyond. At this sponsorship level, you get:

- Your logo on all of the commemorative cups
- Eight (8) FREE Entry Tickets to share with your friends and colleagues
- Top billing on all print publications promoting the event (posters, fliers, invitations, etc.)
- A featured spot in our weekly newsletter, which is read by over 1,000 people each week
- A featured spot on the Chamber's Facebook page in the weeks leading up to the event
- Mentions in all other promotional efforts leading up to the event
- Mentions in P.A. announcements from the stage at the event

#### Gold Sponsor

**\$500**

The Gold Sponsorship level ensures that many costs are covered so that guests can get maximum enjoyment out of the event. At this sponsorship level, you get:

- To hang a banner at the event (8x4 ft. banners with grommets please!)
- Four (4) FREE Entry Tickets to share with your friends and colleagues
- A featured spot in our weekly newsletter, which is read by over 1,000 people each week
- A featured spot on the Chamber's Facebook page in the weeks leading up to the event
- Mentions on [www.morelblockparty.com](http://www.morelblockparty.com) and all other promotional efforts
- Mentions in P.A. announcements from the stage at the event

> For details or sponsor reservations, call 231-582-6222 or email [ashley@boynechamber.com](mailto:ashley@boynechamber.com)