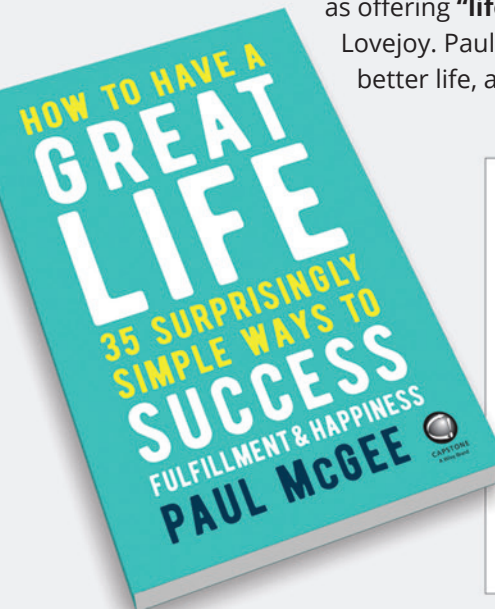


# How to inspire and motivate your customers.

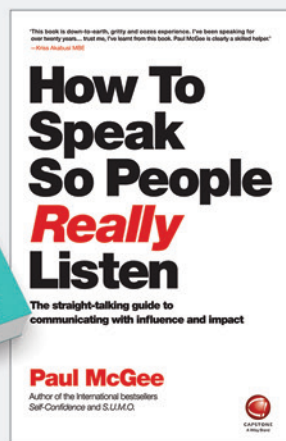
**“the best and most inspiring book I have ever read, until this day I’m still looking for a similar book but no book seems to come close to how good and inspiring this book is.”**

Just one of many glowing reviews for one of Paul McGee's books (SUMO).

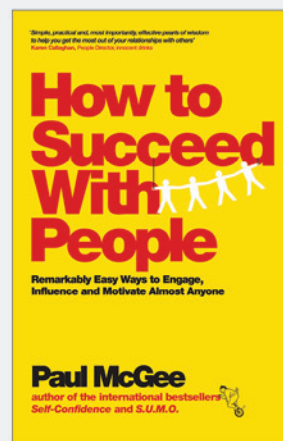
**Paul McGee** is one of our bestselling Self-Help/Personal Development authors having sold over **250,000 copies** across all his books. As well as a bestselling author, Paul is a conference speaker and communication coach. He has spoken in over 40 countries and he also works on a consultancy and coaching basis with an English Premier League football team! Best known for creating his *SUMO (Shut Up, Move On)* brand, Paul has just published his latest book, **How to Have a Great Life**, a book which has been described as offering **“life changing advice”** by TV presenter and broadcaster, Tim Lovejoy. Paul's books are essential reading for everyone who wants to live a better life, and who doesn't want to do that?



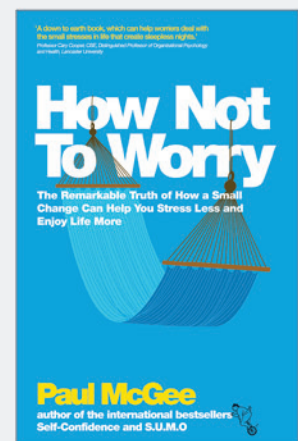
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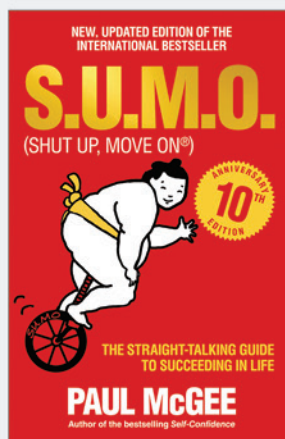
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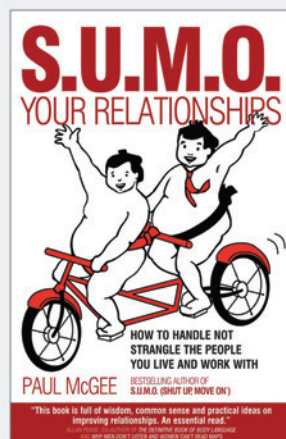
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