



MEMBERSHIP PACKAGES

EFFECTIVE OCTOBER 15TH 2018

Join at: SolanoHCC.com

MEMBERSHIP		BASIC	EXECUTIVE	PREMIUM
		Non profits receive 30% off any membership of their choice		
		\$ 150	\$ 300	\$ 600
Mixer advertising				
	Welcome new & renewing members live mention at next Chamber mixer Value: \$25	Included	1 mixer included	1 mixer included
	Opportunity to have a new member table at mixer. (within 2 months of joining) Value: \$100	N/A	1 mixer included	1 mixer included
	Live infomercial by master of ceremonies up to 30secs Value: \$50	N/A	1 mixer included	2 mixers included
	Opportunity to display marketing materials at the PROUD MEMBERS table. Value: \$50	N/A	All mixers included	All mixers included
	Live infomercial by member up to 45sec Value \$75	N/A	N/A	2 mixers Included
	Opportunity to display retractable banner at the mixer site. Value: \$75	N/A	N/A	2 mixers Included
Website advertising				
	Member directory listing displayed for the time of your annual membership. Value: \$100	Text with live link to website of choice	Logo with live link to website of choice	Text and logo with live link to website of choice
	Welcome new & renewing members section Company information with live link to your website displayed for the following month after joining. Value varies. B: \$25 E:\$50 P: \$75	Name only	Logo	Logo and brief description
	Homepage banner ad Value: \$2 per day	N/A	N/A	First 30 days
Facebook advertising				
	Welcome to new & renewing members. Group post 1st Tuesday of month. Individual post within a week of joining. Value: Varies B:\$25, E:\$50, P:\$75	Group post tagging business page only.	Individual post with picture, tag of business page & description.	Individual post with picture or video, tag of business page & description boosted 3 days
	Opportunity to have us post your company events on our page. Value: \$75 - with option to pay extra for boosting	Included	Included	Included
	Opportunity to have us post your company specials on our page. Value: \$75 - with option to pay extra for boosting	Once a year	Twice a year	6 times a year
Newsletter advertising				
	Welcome to new & renewing members within 2 months of joining the chamber. Value Varies B:\$25, E:\$50, P:\$100	Company name with link to site	Logo only with link to site	Logo & brief description with link to site
	Opportunity to advertise your next event on newsletter Value: \$75	N/A	Included	Included
	Opportunity to add specials into the member to member deals newsletter issue delivered to current members only. Value: \$75 per newsletter	N/A	2 times included	6 times included