

Program Description

Please join us for a day-long seminar focused on supporting breastfeeding for **term**, **preterm**, and **NICU babies** and their parents.

There is a difference between recommending a mother breastfeed and **actively promoting and supporting breastfeeding**, especially when the mother is experiencing difficulties. We will explore breastfeeding-supportive ways of addressing common infant challenges to establishing and maintaining breastfeeding.

Physicians and other healthcare providers' recognition of breastfeeding basics and the **evidence behind the BFHI Ten Steps** can make a vital difference in breastfeeding success.

Faculty

Dr. Nancy Wight is an attending Neonatologist with San Diego Neonatology, Inc. and is the Medical Director for Sharp HealthCare Lactation Services in San Diego, CA. She is board-certified in Pediatrics and Neonatal-Perinatal Medicine and has been an IBCLC since 1988.

She is currently secretary and education coordinator for the San Diego County Breastfeeding Coalition, which she helped found. Nancy is the Breastfeeding Coordinator for District IX, Chapter 3 of the American Academy of Pediatrics. She is a past president of the Academy of Breastfeeding Medicine, and on Board of HMBANA. Her book, "Best Medicine: Human Milk in the NICU" was published in July 2008.

Continuing Education Credits offered at no additional charge

RN: BreastfeedLA is an approved provider by the California Board of Registered Nursing. This course offers 6 contact hours of continuing education. BreastfeedLA's provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

IBCLC: BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. 5 L-CERPs will be awarded.

RD: Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio.

Sponsored by



2851 W. 120th St., Ste. E #335
Hawthorne, CA 90250
Phone: (323) 210-8505
www.BreastfeedLA.org

Co-sponsored by
Kaiser Permanente Medical Center
Panorama City

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Breastfeeding Medicine: Evidence to Action with Dr. Nancy Wight



Monday, April 23, 2018
9am to 4pm

Kaiser Permanente
Medical Center
Panorama City
13651 Willard St,
Panorama City, CA 91402

BreastfeedLA

Agenda

9:00	Welcome & Introductions
9:15	Managing Breastfeeding in the NICU
11:00	Break
11:15	NICU Graduate Nutrition and Breastfeeding
12:30	Lunch
1:15	Free Hook-Up With Every Delivery: Evidence-Based Hospital Breastfeeding Care
2:30	Managing Infant Concerns: Hypoglycemia, Jaundice & More
3:50	Closing Remarks
4:00	Adjourn

Objectives

Following the didactic presentations, participants will be able to:

- Identify research-based strategies to facilitate successful breastfeeding for preterm mother/infant dyads.
- Discuss at least 3 components of nutritional discharge planning for NICU graduates.
- Outline resources physicians can use to support breastfeeding in the hospital and the community.
- Describe a breastfeeding supportive approach for treatment of hypoglycemia, management of newborn Hyperbilirubinemia.

Registration Fees

Registration includes continental breakfast, lunch, and continuing education credit.

Early Bird \$100 - Up to April 16
\$115 - On or after April 17 and at the door

Location and Parking

Kaiser Permanente Medical Center
Panorama City
13651 Willard St,
Panorama City, CA 91402

Parking is available on site and carpooling is highly recommended.

Participant Confirmation and Handouts

Registration confirmation will be sent to participants providing an e-mail address. Presentation handouts are sent via e-mail 2 business days prior to the seminar.

Cancellation Policy

Written cancellations received by Midnight Pacific Time on April 16, 2018 will be granted, subject to a \$5 fee. No refunds after this date.

Target Audience

Physicians, Midwives, Therapists, LCSWs, MFTs, Registered Nurses, Registered Dietitians, Nutritionists, Occupational Therapists, CPHWs, Lactation Consultants & Educators, LLL Leaders, Health Educators, Case Managers, Home Visitors, Doulas, Breastfeeding Peer Counselors, Students, and others interested in supporting families in the initiation and maintenance of breastfeeding.

Registration Form

04/23/2018

Register Online at www.BreastfeedLA.org
OR <https://tinyurl.com/breastmed>

Mail: BreastfeedLA, 2851 W. 120th St., Ste. E
#335, Hawthorne, CA 90250

	Price
<input type="checkbox"/> Early Bird (on or before Midnight Pacific Time 4/16/2018)	\$100
<input type="checkbox"/> General (on or after 4/17/18) – All check payments at this price	\$115
<input type="checkbox"/> Tax Deductible Contribution	\$ _____
Total:	\$ _____

Name _____

Job Title _____

Company/Hospital _____

Billing Address _____

Billing City, ZIP _____

Email Address—required to receive confirmation _____

Phone _____

- ☐ IBCLC? If yes, check this box
☐ RN? License # _____
☐ I prefer a vegetarian meal

Method of Payment

- ☐ Check
☐ Visa
☐ MasterCard

_____ CCV
Credit Card # _____ Exp.Date _____

Signature _____

Billing ZIP _____