

## Program Description

Please join us for a day-long seminar focused on *proper assessment of breastfeeding dyads* including working with *non-latching babies*, *preventing failure to thrive*, and an *update on tongue tie*.

This seminar highlights conditions that may contribute to problems for the lactating parent and/or infant and outline global assessments and techniques to identify and prevent breastfeeding issues.

Catherine will also share the latest information on assessing the need for lingual and labial frenotomy, assessing the success of a frenotomy, and supporting breastfeeding post revision.

## Faculty

**Catherine Watson Genna** has been an IBCLC in private practice in NYC since 1992. She has a special interest in the anatomical, genetic and neurological influences on infant sucking skills, and writes and speaks on these topics.

Catherine's research includes using ultrasound and cervical auscultation to study sucking and suck:swallow coordination in infants with ankyloglossia as well as biomechanical aspects of breastfeeding. She is an avid clinical photographer and the author of *Supporting Sucking Skills in Breastfeeding Infants* (Jones and Bartlett Publishers, 2016, 2013 and 2008) and *Selecting and Using Breastfeeding Tools* (Hale Publishing, 2009). She served as the founding associate editor of *Clinical Lactation* for its first 7 years.

## Continuing Education Credits

offered at no additional charge

**RN:** BreastfeedLA is an approved provider by the California Board of Registered Nursing. This course offers 7 contact hours of continuing education. BreastfeedLA's provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

**IBCLC:** BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. 6 L-CERPs will be awarded.

**RD & OT:** Maintain a copy of the agenda and certificate for CPEs for your Professional Development Portfolio.

Sponsored by



2851 W. 120<sup>th</sup> St., Ste. E #335  
Hawthorne, CA 90250  
Phone: (323) 210-8505  
[www.BreastfeedLA.org](http://www.BreastfeedLA.org)

Co-sponsored by

Antelope Valley Hospital  
Antelope Valley Hospital WIC Program  
Antelope Valley Breastfeeding Coaliton

Photo Credit: <https://www.mchenrycountyil.gov>

## Proper Assessment for Optimal Outcomes in Breastfeeding Dyads with Catherine Watson Genna



Friday, September 28,  
2018  
9am to 5pm

Antelope Valley Hospital  
Auditorium  
1600 W Avenue J,  
Lancaster, CA 93534

BreastfeedLA

## Agenda

- |       |                               |
|-------|-------------------------------|
| 9:00  | Welcome & Introductions       |
| 9:15  | Assessing Breastfeeding Dyads |
| 11:30 | Break                         |
| 11:40 | Non Latching Baby             |
| 12:30 | Lunch                         |
| 1:30  | Non Latching Baby continued   |
| 2:30  | Break                         |
| 2:40  | Preventing Failure to Thrive  |
| 4:00  | Tongue Tie Update             |
| 5:00  | Closing Remarks & Adjourn     |

## Objectives

Following the didactic presentations, participants will be able to:

- Detail the systems that should be examined in a global assessment of the infant for breastfeeding
- List 3 conditions that may delay or prevent normal breastfeeding
- List 3 maternal and infant conditions that put a dyad at risk of failure to thrive and warrant referral for breastfeeding assistance
- Differentiate the histology of normal and altered lingual frenula.

## Registration Fees

Registration includes continental breakfast, lunch, and continuing education credit.

Early Bird \$100 - Up to September 14  
\$115 - On or after September 15 and at the door

## Location and Parking

Antelope Valley Hospital Auditorium  
1600 W Avenue J,  
Lancaster, CA 93534

Free parking is available on site and carpooling is highly recommended.

## Participant Confirmation and Handouts

Registration confirmation will be sent to participants providing an e-mail address. Presentation handouts are sent via e-mail 2 business days prior to the seminar.

## Cancellation Policy

Credit for future seminars is available under special circumstances until one week prior to event.

## Target Audience

Physicians, Midwives, Therapists, LCSWs, MFTs, Registered Nurses, Registered Dietitians, Nutritionists, Occupational Therapists, CPHWs, Lactation Consultants & Educators, LLL Leaders, Health Educators, Case Managers, Home Visitors, Doulas, Breastfeeding Peer Counselors, Students, and others interested in supporting families in the initiation and maintenance of breastfeeding.

## Registration Form

09/28/2018

Register Online at [www.BreastfeedLA.org](http://www.BreastfeedLA.org)  
OR <https://tinyurl.com/cwg92018>

Mail: BreastfeedLA, 2851 W. 120<sup>th</sup> St., Ste. E  
#335, Hawthorne, CA 90250

	Price
<input type="checkbox"/> Early Bird (on or before Midnight Pacific Time 9/14/2018) <b>Check payments not eligible for early bird</b>	\$100
<input type="checkbox"/> General (on or after 9/15/18) – <b>All check payments at this price</b>	\$115
<input type="checkbox"/> Tax Deductible Contribution	\$ _____
<b>Total:</b>	<b>\$ _____</b>

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Company/Hospital \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, ZIP \_\_\_\_\_

Email Address—required to receive confirmation \_\_\_\_\_

Phone \_\_\_\_\_

- ☐ IBCLC? If yes, check this box  
☐ RN? License # \_\_\_\_\_  
☐ I prefer a vegetarian meal

## Method of Payment

- ☐ Check  
☐ Visa  
☐ MasterCard

Credit Card # \_\_\_\_\_ CCV \_\_\_\_\_  
 Exp.Date \_\_\_\_\_

Signature \_\_\_\_\_

Billing ZIP \_\_\_\_\_