



MAY 7, 2019

ASIAN BREASTFEEDING TASK FORCE PHOTO PROJECT



Recruiting Participants

We are seeking Asian American parent and baby pairs to take part in this community based project. PHOTO SHOOT AND VIDEOGRAPHY WILL TAKE PLACE MAY 7, 2019 in Cerritos, CA. We seek a diverse group of participants in the study, including a wide range of baby ages. 30 min time slots available from 1 PM – 7 PM.

Project goal

To help illustrate the importance and beauty of breastfeeding in the Asian American community as well as to help destigmatize it and encourage more Asian American individuals and families to breastfeed their babies.

****Please note** the photos will be displayed at a photo exhibit during the summer of 2019. All rights to the photos will be retained by the Asian Breastfeeding Task Force of Los Angeles and BreastfeedLA, who may also use the photos for their websites, publications, promotional materials, social media, or other purposes. The photos will not be sold to third parties or used for other commercial purposes.

Participants in the photo project will:

- Be photographed breastfeeding and interacting with their child
- Be recorded telling their stories about breastfeeding

Participants in the photo project will be provided:

- A breastfeeding photo session with a photographer
- All digital images
- Stipend

Contact information:

If you are interested in taking part in the project, send the following to Elizabeth Lopez-Rodriguez:

elopez-rodriguez@breastfeedla.org

by April 26, 2019:

- Name
- Email address and/or phone number
- Age that your baby will be in May 2019
- Current photo

There has been great interest in participating in this project. As such, not everyone who is interested will be able to take part in the photo project. You will be notified by email by May 1, 2019 regarding selection.