

## **Dr. Wade Anunson Available Course:**

**Sunday, October 22<sup>nd</sup> – 10:00 – 12:00 p.m.: Patient Centered Case Management**

In this course we will discuss the theory of learning, brain based communication strategies, psychographics and how it applies to the typical chiropractic patient with specific focus on interviewing, observational skills and ethical patient management. After discussing the psychological communication needs of the patient, we will move on to the components of balanced clinical decision making. We will further discuss ethical practice management strategies that promote accountability and patient compliance.

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### **Dr. Wade Anunson**

**Doctor of Chiropractic**

Dr. Wade Anunson is a 1994 graduate of Palmer College and runs a successful chiropractic business in Madison, WI with his wife Dr. Heather Anunson. His passion for business systems, human behavior and the quality of communication have been key components in creating authentic relationships which make or break your dream practice. He serves on the board as the legislative chair for the Chiropractic Society of Wisconsin, is a Platform Instructor for Activator Methods, he presents for the Palmer Center for Business Development and instructs Pre and Post Graduate Technique for Palmer College.