



The Micro Business Development Program Announces:

Ignite Your Marketing

FREE
Tuesday Evening
Workshop

Oct. 9th 6:00-7:30 pm
At Capstone in Barre

The More You Learn
The More You Earn

Finding Your Niche on Social Media

Tuesday, November 13, 2018

6:00-7:30 pm

Capstone, 20 Gable Place, Barre

Social Media isn't second nature to most people. It makes many feel lost, frustrated and questioning the point of the whole calamity. So, what's the point of social media? Should you bother? Which platforms should you use? And how? Answering these questions based on your industry, brand personality, and resource limitations will help you find your niche (big, little, or nonexistent) on social media.

On Insights event page: <https://insightsvt.com/event/finding-your-niche-on-social-media/>

Kim Dixon, Insights, LLC will share her knowledge and expertise.

The Ignite Your Marketing workshops are designed to help business owners fine-tune marketing skills to gain name recognition in the community and effectively reach their desired customer base.

CAPSTONE Community Action

20 Gable Place

Barre, VT 05641

www.capstonevt.org

CALL FOR MORE INFORMATION OR TO REGISTER!

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