

# WEAR PURPLE DAY!

DATE: Thursday, October 4, 2018

WHY: October is domestic violence awareness month. The color purple has long been associated with the fight to end domestic violence. Wearing purple helps raise awareness of this issue and is also a way to honor the victims and survivors, both past and present. This year, our goal is to raise awareness of teen dating violence.

THE RULES: The company, organization, or department who has the highest percentage of participation will be named the winner. Percentage will be calculated by the number of staff members who are wearing a visible purple item divided by the total number of staff members employed in the company, organization, or department. If a staff member is absent from work this day, they can still participate by sending photographic proof that they are wearing purple. To enter, you must complete the registration form below and submit it via email to [jkamps@allegancounty.org](mailto:jkamps@allegancounty.org) by Friday, October 5, 2018, at 5:00 pm.

- You can receive bonus points by posting a photograph of your staff in purple on social media, website, etc.
- You can receive bonus points by posting the enclosed flyer in your office, which informs the public on why your group is wearing purple.
- Bonus points will be calculated as one additional percentage. For example, if you have 100 employees and 99 participate, your percentage would be 99%. If you post the enclosed flyer, your percentage would become 100%.

THE PRIZE: The winning company, organization, or department will be the lucky recipient of homemade treats from Judge Bakker, Myrene Koch, and Jennifer Kamps. In the event of a tie, a random tiebreaker drawing will be held.



# What's with all the purple?

October is domestic violence awareness month. The color purple has long been associated with the fight to end domestic violence, most commonly seen in the purple ribbons. We are wearing purple today to help bring awareness to this serious issue. This year, the focus is on teen dating violence, as violence has become alarmingly prevalent in younger relationships. Parents should educate themselves on signs to look for, and also educate their teens about healthy and unhealthy relationships.

## \*THE STATISTICS:

- 1 in 3 teens experience some form of dating violence.
- Teen girls are 3x more likely to experience dating violence than adult women.
- Only 33% of teens who have been subjected to abuse report it.
- 1 in 3 teens reported that they receive 10-30 text messages/phone calls per hour from their partner to keep tabs on them.
- Teens who are victims of dating violence suffer long-term consequences including alcoholism, eating disorders, suicidal thoughts, and promiscuity.
- Teen girls who are victims of violence are 6x more likely to become pregnant or contract a sexually transmitted infection.

If you or someone you know has questions about domestic violence, or needs help or resources, please contact a local agency such as:

- Sylvia's Place- 1-888-411-7837 (24 hour service)
- Center for Women in Transition- 1-800-848-5991 (24 hour service)

Any contact to these agencies will be confidential and free of charge.

\*<http://www.labmf.org/facts/statistics>

\*<https://www.dosomething.org/us/facts/11-facts-about-teen-dating-violence>



# **Wear purple day competition registration form:**

Please fully complete this form to be entered into the competition. Return the completed form to [jkamps@allegancounty.org](mailto:jkamps@allegancounty.org) by Friday, October 5, 2018, at 5:00 pm.

Name of your organization/department/company:

Total number of employees:

Number of employees who wore a visible purple item today:

Did you post a photo to social media or on your website?

Did you hang up the flyer in your office?

Contact person and phone number: