



Thursday, October 25, 2018 6–9PM  
Ravines Golf Club 3520 Palmer Drive, Saugatuck

## Hope. Help. Change.

We believe that when families get the right resources at the right time, our community becomes stronger and more resilient. Community Action is excited to celebrate all we have done collectively to help Allegan County families find a path out of poverty and create a thriving community. The Hearts and Hands Celebration will shine a spotlight on the transformational mission of Community Action, and display the passion supporters have for our work.

This year's event will feature a partner and volunteer recognition award, heavy hors d'oeuvres & cash bar, 50/50 raffle, prize drawing & auction and an opportunity to support Community Action's work to assist families who are striving to achieve economic security and a better life.

We anticipate 150 business and community leaders, elected officials, and other Community Action supporters will gather to help us celebrate. Your sponsorship will help us introduce our work to new donors, help us engage and motivate current donors, and allow us to educate the community about how Community Action brings hope, help and change to thousands of families every year.

## About Community Action

Founded in 1965, Community Action of Allegan County provides a variety of self-sufficiency services to low-income people in Allegan County. Our organization's focus, from its earliest beginning to present day, remains: to serve, advocate, and engage individuals, families and communities to overcome the effects of poverty and encourage self-reliance. More than just providing direct service and assistance, CAAC staff work with children and families to achieve dreams of education and economic security.

As the largest private non-profit agency addressing issues of poverty in Allegan County, we annually respond to more than 5,000 requests from families in need.

For more information please contact Tracey Maguffee, Administrative Assistant, at 269.673.5472 ext. 264 or [tmaguffee@communityactionallegan.org](mailto:tmaguffee@communityactionallegan.org).



# Sponsorship Opportunities

## \$1,000 Title Sponsor

Same benefits as Change sponsor plus:

- Recognition as title sponsor on all event collateral
- Opportunity to provide promotional item to all attendees
- Opportunity to present honoree with award during program
- Eight tickets to the event
- Logo included on event invitation

## \$750 Change Sponsor

- Recognition in all press materials
- Logo (with link) included on organization website (year-round)
- Logo in pre-event print and electronic marketing, event program and on-site display
- Recognition from stage during the live program
- Six tickets to the event

## \$500 Hope Sponsor

- Logo in pre-event print and electronic marketing, event program and on-site display
- Recognition from stage during the live program
- Four tickets to the event

## \$250 Dignity Sponsor

- Name in pre-event print and electronic marketing, event program and on-site display
- Two tickets to the event



# Sponsorship Response Form

Yes! I / we will proudly partner with Community Action of Allegan County on the Hearts and Hands Celebration in the following way:

- \$1,000 Title Sponsor
- \$750 Change Sponsor
- \$500 Hope Sponsor
- \$250 Dignity Sponsor
- \_\_\_\_\_ tickets @ \$35 each (\$60 per couple): \$\_\_\_\_\_
- I cannot attend but please accept my donation of: \$\_\_\_\_\_

Total: \$\_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

- Credit Card       Check Enclosed\*       Invoice Me

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Card Number: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Company Name as you would like it to appear in promotional materials:

\_\_\_\_\_

Company URL you would like us to use as link: \_\_\_\_\_

For questions, contact Tracey Maguffee at 269.673.5472 ext. 264 or  
 tmaguffee@communityactionallegan.org  
 Please return to Community Action by October 10, 2018.



# In-Kind Donation Form

Yes! I / we will proudly partner with Community Action of Allegran County on the Hearts and Hands Celebration by donating items for the event's auction.

Description of Item: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value: \$ \_\_\_\_\_  Item Included  Please Pick Up: \_\_\_\_\_  
(time/date to pick up)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

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