



2016-2017 Committee Sign-Up Form

Becoming active in your association is the best way to get the most out of your membership. Please select a committee that interests you and fax this form to the PPRA office at 856-727-9504 or email to info@ppra.net. A list of committees is on the following pages.

I would like to serve on the following committee(s):

- Awards
- Blog
- College Relations
- Community Service
- Educational Programs
- E-Newsletter
- Gold Medal
- Hall of Fame
- Membership Retention & Recruitment
- Mentoring
- Public Affairs
- Publicity
- Social Media
- Social Programs
- Sponsorships
- Strategic Alliances
- Website

Please complete contact information below:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Suggested educational programs and/or speakers:

Please return the completed sign-up form to the PPRA Office
P.O. Box 579, Moorestown, NJ 08057
Phone (215) 557-9865; Fax (856) 727-9504
info@ppra.net



2016-2017 Board & Committee List

(as of August 4, 2016)

President

Ashley Berke

215-898-1475

berke@vet.upenn.edu

Officer Liaison: Chair (<i>Immediate Past President</i>)	Meredith Z. Avakian-Hardaway 215-238-6342 mavakianhardaway@philabar.org	
Committee	Position	Contact Information
Nominating Committee (<i>By invitation only</i>)	Chair	Meredith Z. Avakian-Hardaway 215-238-6342 mavakianhardaway@philabar.org
Public Affairs	Chair	London Faust 215-893-4289 lfaust@bellevuepr.com

- The **Public Affairs Committee** examines those issues that affect the practice of public relations with the dual purpose of advocating for our profession and serving as the unified voice on behalf of PPRA.

Officer Liaison: President-Elect	Adam Dvorin 856-296-1741 adam.dvorin@winningstrat.com	
Committee	Position	Contact Information
College Relations	Co-Chair	Kellsey Turner 610-455-2755 kturner@vaultcommunications.com
	Co-Chair	Ai Zhang 609-626-5526 ai.zhang@stockton.edu

- The **College Relations Committee** serves as the link between PPRA and local college students. The committee is also responsible for planning the Careers 101 event.

Officer Liaison: Vice President for External Affairs	Nina Scimenes 215-922-3200 x138 nina@brulee-catering.com	
Committee	<i>Position</i>	<i>Contact Information</i>
Hall of Fame	Co-Chair	TBD
	Co-Chair	TBD
Gold Medal	Chair	Cara Schneider 215-599-0789 cara@visitphilly.com
Awards	Chair	TBD

- The **Hall of Fame Committee** is responsible for the planning of the annual Hall of Fame Luncheon, which honors the new Hall of Fame inductee, a trailblazing member of PPRA.
- The **Gold Medal Committee** is responsible for the planning the annual Gold Medal Luncheon, which honors an individual or group of individuals that have shone a favorable light on the city of Philadelphia.
- The **Awards Committee** is responsible for managing the Fast Track and Brodey Award nominations and making recommendations regarding the creation of an annual award for campaigns and/or communication pieces.

Officer Liaison: Vice President for Programs	Adam Dvorin 856-296-1741 adam.dvorin@winningstrat.com	
Committee	<i>Position</i>	<i>Contact Information</i>
Educational Programs	Co-Chair	Alex McKechnie 215-974-9153 Amckechnie@amrevmuseum.org
	Co-Chair	Sarah Maiellano 215-546-3234 sarahmaiellano@gmail.com
Strategic Alliances	Chair	Bonnie Grant 215-636-4410 bonnie@discoverPHL.com
Social Programs	Chair	Amanda White 610-350-7484 amanda93.white@gmail.com

- The **Educational Program Committee** is responsible for coordinating speakers and logistics for all PPRA educational programs.
- The **Strategic Alliances Committee** is responsible for identifying, creating and maintaining relationships with other organizations.
- The **Social Programs Committee** is responsible for developing social events for PPRA.

Officer Liaison: Vice President for Membership	Sarah Fergus 215-389-9421 sarah_fergus@comcastspectacor.com	
Committee	<i>Position</i>	Contact Information
Recruitment	Chair	Brianna Rooney 215-767-6884 briannarooney27@gmail.com
Retention	Chair	Amber Burns 856-979-4369 amber@visitphilly.com
Mentoring	Chair	Jaime Martorana 484-238-2491 jmartorana92@gmail.com

- The **Membership Retention & Recruitment Committee** is responsible for developing programs to help attract new members, plus retain current PPRA members.

Officer Liaison: Vice President for Communications	Khaila Burke-Green 215-636-3412 khaila@discoverPHL.com	
Committee	<i>Position</i>	Contact Information
Blog	Chair	Bill Wedo 215-592-7910 bwedo@studioincamminati.org
E-Newsletter	Chair	Christanna Ciabattoni 215-625-7988 christanna@skaibluemedia.com
Publicity	Chair	TBD
Website	Chair	Gary Bramnick 267-298-1585 gary.bramnick@inglis.org
Social Media	Chair	Christina Cassidy 215-636-4464 christina@discoverphl.com

- The **Blog Committee** is responsible for posting updates to PPRA's blog.
- The **E-Newsletter Committee** is responsible for writing and collecting articles for the monthly members-only PPRA e-newsletter, "PResence"
- The **Publicity Committee** is responsible for handling all aspects of public relations for PPRA, including our annual Hall of Fame and Gold Medal events.
- The **Web Site & Social Media Committee** is responsible for developing new ideas and content for the PPRA Web site and social media outlets.

Officer Liaison: Secretary	Cari Feiler Bender 610-527-7673 cari@reliefcomm.com	
Community Service	Liaison	Hope Corse 484-431-1506 hcorse@chemheritage.org

Officer Liaison: Treasurer	Darren Behuniak 518-221-8284 dbehuniak@gmail.com	
Committee	Position	Contact Information
Sponsorships	Chair	Anthony Stipa 610-420-1724 anthonystipa@gmail.com

- The **Sponsorship Committee** is responsible for soliciting sponsors for PPRA educational and social meetings, Gold Medal, Hall of Fame and Annual Meeting.

Directors	Term Expires
Meredith Wertz 215-286-5701 meredith.wertz@comcast.com	August 2017
Christina Crews 215-575-5227 christina.crews@heart.org	August 2017
Gary Bramnick 267-298-1585 gary.bramnick@inglis.org	August 2018
Darrah Foster 856-866-0411 x22 Darrah@annekleincq.com	August 2019

Past President Appointments	Term Expires
Matthew Cabrey 215-790-3727 mcabrey@selectgreaterphila.com	August 2017
Cathy Engel Menendez, APR 610-745-4123 Cengel70@yahoo.com	August 2017
Christopher Lukach, APR 856-866-0411 x15 chris@annekleincq.com	August 2017