

SPONSORSHIP OPPORTUNITIES

Dallas/Ft. Worth

Ammonia Refrigeration Regional Conference

May 2-3, 2017

Irving Convention Center • Irving, TX (DFW Metroplex)

SPONSORSHIP LEVELS & ASSOCIATED BENEFITS

\$2,500 Platinum Level - limited availability

Benefits include those listed with specific item sponsored (see page 2) PLUS:

- ✓ Logo incorporated into the Regional Conference logo
- ✓ Placement of your logo on a free-standing, 7-foot tall sponsorship sign on display in exhibit hall
- ✓ Premier placement of your logo on the complimentary attendee T-shirt
- ✓ Your brochure in pdf format (maximum size 20 Mb) distributed to attendees on a flash drive
- ✓ Post-event registration list
- ✓ Special sponsor badge ribbon

\$1,000 Gold Level - limited availability

Benefits include those listed with specific item sponsored (see page 2) PLUS:

- ✓ Placement of your logo on a free-standing, 7-foot tall sponsorship sign on display in exhibit hall
- ✓ Placement of your logo on the complimentary attendee T-shirt
- ✓ Your flyer in pdf format (maximum size 2 Mb) distributed to attendees on a flash drive
- ✓ Post-event registration list
- ✓ Special sponsor badge ribbon

\$500 Silver Level

- ✓ Placement of your logo on a free-standing, 22"x28" sponsorship sign on display in event venue
- ✓ Your company name on the complimentary attendee T-shirt
- ✓ Pre- and post-event registration list
- ✓ Special sponsor badge ribbon



What is anticipated attendance?

This two-day event is anticipated to draw a minimum of 400 folks from across the state of Texas and the Southwest and Central US.

Who will attend?

Ammonia refrigerating engineers technicians and operators; public employees; regulators; first responders; contractors

What does it cost to sponsor?

\$2,500 Platinum Level • \$1,000 Gold Level • \$500 Silver Level

What sponsorships are available?

Please see page two for details of specific items.

All DFW NH3 Refrigeration Regional Conference sponsors receive the general benefits associated with the specific level of sponsorship PLUS customized benefits specific to item(s) sponsored. Sponsorship opportunities are available on a first-come; first-served basis. Proceeds fund the event and make the ridiculously low registration fee of \$50 for the two-day event possible.

How do I provide my company logo?

Please provide a vector-based eps graphic of your company logo in both color and black and white. Be sure that it is a high resolution (300 ppi) image and all fonts are converted to lines. Email it to show management at DFW-RegConf@comcast.net.

I have questions ...

Please direct all questions to Show Management either by email to DFW-RegConf@comcast.net or call 831-214-2005.

Complete and return this form to become a sponsor

Sponsorship opportunities are available on a first-come; first-served basis. Please complete and return this page as your written commitment; be sure to retain a copy for your records. Email signed form to show management at DFW-RegConf@comcast.net. An invoice will be provided via email. Payment by check only; payable to Dallas/Ft. Worth Chapter of RETA.

Company Name		Sponsorship Level/Item	
Contact Name		Signature	
Mailing Address			
City	State	ZIP	
Phone	E-mail		



Program-at-a-glance
All sponsors featured



Freestanding Sign
7 ft tall • double sided



Silver Sponsor Sign
22"x28" • double sided

OPPORTUNITIES

1. Attendee Registration/Tradeshow Bag
SOLD Platinum Level — Exclusive Sponsorship (*Sponsored by Wagner-Meinert, LLC*) \$2,500.00
 All Platinum Level benefits as listed on page 1 plus: Featured company logo single color on the front of bags distributed to all attendees; Opportunity to place an item in the tradeshow bag
2. Attendee T-shirt
SOLD Platinum Level — Exclusive Sponsorship (*Sponsored by Industrial Consultants*) \$2,500.00
 All Platinum Level benefits as listed on page 1 plus: Featured company logo single color on the front (over heart) of T-shirts distributed to all attendees; Opportunity to place an item in the tradeshow bag
3. Badge Holder
SOLD Platinum Level — Exclusive Sponsorship (*Sponsored by MIRO Industries*) \$2,500.00
 All Platinum Level benefits as listed on page 1 plus: Featured company logo single color on the badge holders distributed to all attendees; Opportunity to place an item in the tradeshow bag
4. Reception in Exhibit Hall - Tuesday
SOLD Gold Level — Shared Sponsorship (*Sponsored by Howden & RSCS*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo displayed on drinkware, napkins and on table signage in exhibit hall
5. Continental Breakfast in Exhibit Hall - Tuesday
SOLD Gold Level — Shared Sponsorship (*Sponsored by Kolbi Pipe Markers and Stellar*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo featured on napkins, paper cups and on table signage in exhibit hall
6. Lunch in Exhibit Hall - Tuesday
SOLD Gold Level — Shared Sponsorship (*Sponsored by Airgas and Rooftop Anchor*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo displayed on lunch container, napkins and on table signage in exhibit hall
7. Lunch in Exhibit Hall - Wednesday
SOLD Gold Level — Shared Sponsorship (*Sponsored by CTI and Evapco*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo displayed on lunch container, napkins and on table signage in exhibit hall
8. Breaks - Tuesday
SOLD Gold Level — Exclusive Sponsorship (*Sponsored by Marking Services Inc.*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo featured on napkins, paper cups and on table signage at break station
9. Breaks - Wednesday
 Gold Level — Exclusive Sponsorship (*1 available*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo featured on napkins, paper cups and on table signage at break station
10. Sponsor Bites & Popcorn
SOLD Gold Level — Exclusive Sponsorship (*Sponsored by RETA Chapter*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo featured on labels of sample sized snacks contained within attendee bag and popcorn bags
11. Notepad - Contained within attendee bag
SOLD Gold Level — Exclusive Sponsorship (*Sponsored by Piho Engineering*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo featured on notepad distributed to attendees
12. Opportunity Drawings - Tuesday
 Gold Level — Shared Sponsorship (*2 available - 1 at lunch; 1 at reception*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo featured at prize display plus complimentary double sided 22"x28" sign displayed in event venue
13. Opportunity Drawing - Wednesday
 Gold Level — Exclusive Sponsorship (*1 available*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo featured at prize display plus complimentary double sided 22"x28" sign displayed in event venue
14. Regional Runamuckus - Wednesday
SOLD Gold Level — Shared Sponsorship (*Sponsored by Farley's Frigeration & Piho Engineering*) \$1,000.00
 All Gold Level benefits as listed on page 2 plus: Logo displayed on game items and select prizes plus table signage
15. Logo sign - 22"x28" sign
 Silver Level — Individual Sponsorship (*available*) \$500.00
 All Silver Level benefits as listed on page 2 plus: Logo featured on double sided 22"x28" sign displayed in event venue