

# SPONSORSHIP OPPORTUNITIES

Central Florida

## Ammonia Refrigeration Regional Conference

April 20-21, 2017

Caribe Royale • Orlando, FL

### SPONSORSHIP LEVELS & ASSOCIATED BENEFITS

#### \$2,500 Platinum Level - *limited availability*

Benefits include those listed with specific item sponsored (see page 2) PLUS:

- ✓ Logo incorporated into the Regional Conference logo
- ✓ Placement of your logo on a free-standing, 7-foot tall sponsorship sign on display in exhibit hall
- ✓ Premier placement of your logo on the complimentary attendee T-shirt
- ✓ Your brochure in pdf format (maximum size 20 Mb) distributed to attendees on a flash drive
- ✓ Post-event registration list
- ✓ Special sponsor badge ribbon

#### \$1,000 Gold Level - *limited availability*

Benefits include those listed with specific item sponsored (see page 2) PLUS:

- ✓ Placement of your logo on a free-standing, 7-foot tall sponsorship sign on display in exhibit hall
- ✓ Placement of your logo on the complimentary attendee T-shirt
- ✓ Your flyer in pdf format (maximum size 2 Mb) distributed to attendees on a flash drive
- ✓ Post-event registration list
- ✓ Special sponsor badge ribbon

#### \$500 Silver Level

- ✓ Placement of your logo on a free-standing, 22"x28" sponsorship sign on display in event venue
- ✓ Your company name on the complimentary attendee T-shirt
- ✓ Pre- and post-event registration list
- ✓ Special sponsor badge ribbon

### Complete and return this form to become a sponsor

Sponsorship opportunities are available on a first-come; first-served basis. Please complete and return this page as your written commitment; be sure to retain a copy for your records. Email signed form to show management at [Showmgmt@comcast.net](mailto:Showmgmt@comcast.net). An invoice will be provided via email. Payment by check only; payable to Central Florida Chapter of RETA.



#### What is anticipated attendance?

This two-day event is anticipated to draw a minimum of 400 folks from across the state of Florida and the Southeastern US.

#### Who will attend?

Ammonia refrigerating engineers technicians and operators; public employees; regulators; first responders; contractors

#### What does it cost to sponsor?

\$2,500 Platinum Level • \$1,000 Gold Level • \$500 Silver Level

#### What sponsorships are available?

Please see page two for details of specific items.

All Central Florida NH<sub>3</sub> Refrigeration Regional Conference sponsors receive the general benefits associated with the specific level of sponsorship PLUS customized benefits specific to item(s) sponsored. Sponsorship opportunities are available on a first-come; first-served basis. Proceeds fund the event and make the ridiculously low registration fee of \$50 for the two-day event possible.

#### How do I provide my company logo?

Please provide a vector-based eps graphic of your company logo in both color and black and white. Be sure that it is a high resolution (300 ppi) image and all fonts are converted to lines. Email it to show management at [Showmgmt@comcast.net](mailto:Showmgmt@comcast.net).

#### I have questions ...

Please direct all questions to Show Management either by email to [Showmgmt@comcast.net](mailto:Showmgmt@comcast.net) or call 831-214-2005.

Company Name

Sponsorship Level/Item

Contact Name

Signature

Mailing Address

City

State

ZIP

Phone

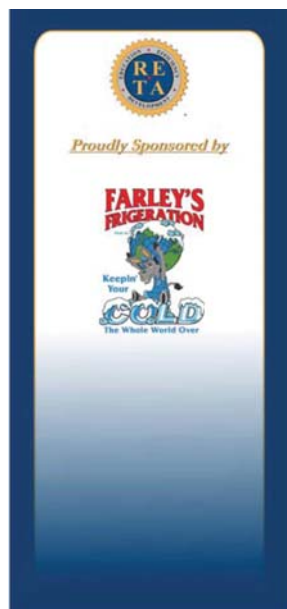
E-mail



Program-at-a-Glance  
All sponsors featured

## OPPORTUNITIES

1. Attendee Registration/Tradeshow Bag  
Platinum Level — Exclusive Sponsorship *(Sponsored by Farley's Refrigeration)* \$2,500.00  
**SOLD** All Platinum Level benefits as listed on page 1 plus: Featured company logo single color on the front of bags distributed to all attendees; Opportunity to place an item in the tradeshow bag
2. Attendee T-shirt  
Platinum Level — Exclusive Sponsorship *(Sponsored by MIRO Industries, Inc.)* \$2,500.00  
**SOLD** All Platinum Level benefits as listed on page 1 plus: Featured company logo single color on the front (over heart) of T-shirts distributed to all attendees; Opportunity to place an item in the tradeshow bag
3. Badge Holder  
Platinum Level — Exclusive Sponsorship *(Sponsored by Kelly Refrigeration)* \$2,500.00  
**SOLD** All Platinum Level benefits as listed on page 1 plus: Featured company logo single color on the badge holders distributed to all attendees; Opportunity to place an item in the tradeshow bag
4. Reception in Exhibit Hall - Thursday  
Gold Level — Shared Sponsorship *(Sponsored by CTI & Evapco)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo displayed on drinkware, napkins and on table signage in exhibit hall
5. Continental Breakfast in Exhibit Hall - Thursday  
Gold Level — Shared Sponsorship *(Sponsored by Kolbi Pipe Markers & Stellar)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo featured on napkins, paper cups and on table signage in exhibit hall
6. Lunch in Exhibit Hall - Thursday  
Gold Level — Shared Sponsorship *(Sponsored by Rooftop Anchor and Howden Compressors)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo displayed on lunch container, napkins and on table signage in exhibit hall
7. Lunch in Exhibit Hall - Friday  
Gold Level — Shared Sponsorship *(Sponsored by Industrial Consultants; North Florida Chapter of RETA)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo displayed on lunch container, napkins and on table signage in exhibit hall
8. Breaks - Thursday  
Gold Level — Exclusive Sponsorship *(Sponsored by Airgas)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo featured on napkins, paper cups and on table signage at break station
9. Breaks - Friday  
Gold Level — Exclusive Sponsorship *(Sponsored by Marking Services)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo featured on napkins, paper cups and on table signage at break station
10. Sponsor Bites & Popcorn  
Gold Level — Exclusive Sponsorship *(Sponsored by RVS)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo featured on labels of sample sized snacks contained within attendee bag and popcorn bags
11. Notepad - Contained within attendee bag  
Gold Level — Exclusive Sponsorship *(Sponsored by Piho Engineering)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo featured on notepad distributed to attendees
12. Opportunity Drawings - Thursday  
Gold Level — Shared Sponsorship *(2 available - 1 at lunch; 1 at reception)* \$1,000.00  
All Gold Level benefits as listed on page 2 plus: Logo featured at prize display plus complimentary double sided 22"x28" sign displayed in event venue
13. Opportunity Drawing - Friday  
Gold Level — Exclusive Sponsorship *(1 available)* \$1,000.00  
All Gold Level benefits as listed on page 2 plus: Logo featured at prize display plus complimentary double sided 22"x28" sign displayed in event venue
14. Regional Runamuckus - Friday  
Gold Level — Shared Sponsorship *(Sponsored by Farley's Refrigeration and Piho Engineering)* \$1,000.00  
**SOLD** All Gold Level benefits as listed on page 2 plus: Logo displayed on game items and select prizes plus table signage
15. Logo sign - 22"x28" sign  
Silver Level — Individual Sponsorship *(available)* \$500.00  
All Silver Level benefits as listed on page 2 plus: Logo featured on double sided 22"x28" sign displayed in event venue



Freestanding Sign  
7 ft tall • double sided



Silver Sponsor Sign  
22"x28" • double sided