



Marketing to Women

December 6, 2016

Marlborough Country Club, 200 Concord Road, Marlborough, MA

5:00 pm - 8:00 pm

SPONSOR

Tabletop Sponsorships Available

Vendors who want to demonstrate their support for ACA/NE and increase their visibility in the industry can become an ACA/NE Tabletop Sponsor. It's good for business. The cost is only \$100.

[Click here](#) for more sponsorship information.

Presenting Sponsor



Current Tabletop Sponsor



Contact ACA/NE

11 Robert Toner Blvd., # 234
North Attleboro, MA 02763
Phone: 508-839-3407 | Fax: 508-232-6005

[Cathy Flaherty](#)
[Laura Preston](#)
[Mike Gillis](#)

Agenda

5:00 pm - 6:00 pm	Networking Reception
6:00 pm - 7:00 pm	Dinner & Business Meeting
7:00 pm - 8:00 pm	Marketing to Women Presentation

She holds the key to everything and anyone who passes beyond the threshold...and is the key decision maker in service purchases, but do you know how to talk to her or even where to find her? At the ACA/NE December 6th dinner, you will learn what she hears, where she hears it and the three key things you should know about her to get her attention.



About Robin Jones

As the original Vice President of Programming of Radio Disney, the number one radio network for kids and families in the U.S., Robin Jones was responsible for developing, maintaining and strategically planning all aspects of programming for the network including creative, execution and synergy within the Walt Disney Company.

Joining Service Nation Inc. in 2012, Jones was charged with growing the company's international customer base. To date, the company has seen extraordinary growth with a 42% increase of the Service Roundtable brand and 178% growth of the Service Nation Alliance brand. Since 2015, Jones has been touring the country with her presentation "Marketing to Women", designed to help contracting entrepreneurs learn how to understand and connect with their customers.

Fees

Members before 11/26/16 = \$59.00	Members after 11/26/16 = \$69.00	Non Members \$89.00	Sponsorship = \$100
--------------------------------------	-------------------------------------	------------------------	------------------------



Please bring an unwrapped toy to the December meeting for the Toys for Tots Program.

The mission of the U. S. Marine Corps Reserve Toys for Tots Program distribute toys as Christmas gifts to less fortunate children in the community in which the campaign is conducted. Your toys will be donated to New England families in need during the upcoming Christmas season. Your kind donation is appreciated!



Registration Form | December 6, 2016

Dinner and Marketing to Women Presentation

Marlborough Country Club, 200 Concord Road, Marlborough, MA
5:00 pm - 8:00 pm

[Click here](#) to register online

Company _____

Street _____ Phone _____

City _____ State _____ Zip _____

Name # 1

Email # 1

Name # 2

Email # 2

Name # 3

Email # 3

Name # 4

Email # 4

Name # 5

Email # 5

Name # 6

Email # 6

Fees Members before 11/26/16 = \$59.00 Members after 11/26/16 = \$69.00 Non Members = \$89.00 Sponsors = \$100.00

Fees Charged or Enclosed: \$ _____

Payment Method ☐ Check



Account Number _____

Billed Postal Code _____ Expiration _____ Security Code _____

Cardholders' Name _____ Email _____

Return to: ACA/NE | 11 Robert Toner Blvd., # 234
North Attleboro, MA 02763
Phone: 508-839-3407 | Fax: 508-232-6005
laura@acane.org