



Oral Health is Health

Breaking through Barriers & Influencing Change

Thursday, November 10
The Westin Richmond

#OralHealth16



Featuring



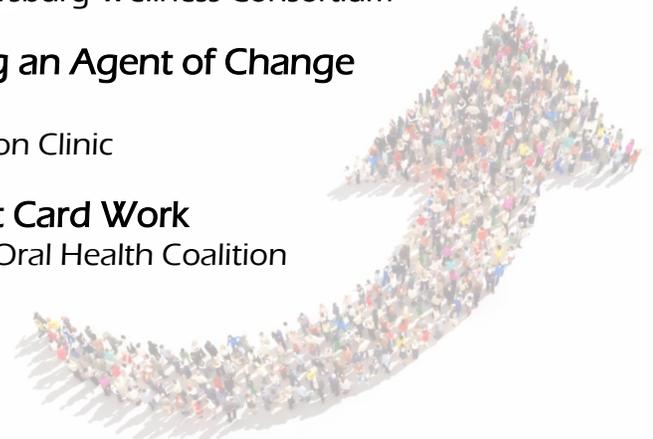
+ A Progress Review & Tools for Change

Agenda

Oral Health is Health Breaking through Barriers & Influencing Change

Thursday, November 10, 2016

- 7:45 - 8:45 a.m.** **Registration, Coffee and Exhibits**
- 8:45 - 9:00 a.m.** **Welcome Address**
K. Joseph Flores, Deputy Secretary of Health and Human Resources
- 9:00 - 9:45 a.m.** **The Virginia Oral Health Report Card:
An Introduction**
Robin Haldiman, Child Health Investment Partnership
& Virginia Oral Health Coalition
Sarah Bedard Holland, Virginia Oral Health Coalition
- 9:45 - 10:30 a.m.** **Trends in Oral Health**
Cassandra Yarbrough, MPP, American Dental Association
- 10:30 - 10:45 a.m.** **Coffee Break and Exhibits**
- 10:45 - 11:30 a.m.** **Crafting Oral Health Messaging for Change**
Anna Marie Trester, PhD, Frameworks Institute
- 11:30 a.m. - 12:15 p.m.** **Oral Health Research in Virginia**
Facilitator: Dr. David C. Sarrett, Virginia Commonwealth University School of Dentistry
Tegwyn Brickhouse, DDS, PhD, VCU Phillips Institute for Oral Health Research
Denise Claiborne, BSDH, MS, PhD(c), Old Dominion University
Uma Kelekar, PhD, Marymount University
- 12:15 - 1:15 p.m.** **Lunch (Provided) and Exhibits**
- 1:15 - 2:00 p.m.** **Oral Health Efforts in Virginia Communities**
Bridget Brown, DDS, Sentara Halifax Dental Clinic
Eleanor S. Cantrell, MD, Virginia Department of Health, Lenowisco Health District
Maghboeba Mosavel, PhD, Petersburg Wellness Consortium
- 2:00 - 3:00 p.m.** **Leadership for Today: Being an Agent of Change
Amidst the Challenges**
Mark H. Greenawald, MD, Carilion Clinic
- 3:00 - 3:15 p.m.** **Next Steps: Regional Report Card Work**
Sarah Bedard Holland, Virginia Oral Health Coalition
- 3:15 - 3:30 p.m.** **Evaluations and Adjourn**



Agenda items subject to change.

5 CERP credits for dental professionals. See Page 5 for continuing education information for other disciplines.

Thank You!

Thank you to our Premier and Distinguished Event Sponsors!

Premier Sponsors



Smile Virginia
...the mobile dentists



Distinguished Sponsors



Facility

The Westin Richmond

6631 West Broad Street, Richmond, VA 23230 | www.westinrichmond.com



All Summit registrants will receive a confirmation email with searchable directions and parking instructions.

Hotel Accommodations

The Westin Richmond

6631 West Broad Street, Richmond, VA 23230

1.888.627.7786

www.westinrichmond.com



A block of rooms has been reserved at the Westin for \$149 per night/single or \$159 per night/double occupancy. Onsite parking is free and ample.

To reserve a room, call 1.888.627.7786 by Friday, October 14 at 5:00 p.m., and mention the group name "Virginia Oral Health Coalition." After the October 14 deadline, rates and availability cannot be guaranteed.

Educational Information

Course Description

The 2016 Virginia Oral Health Summit will explore measures, trends, research and activities in Virginia to gauge population health and identify opportunities for improvement. This program is appropriate for dentists, dental hygienists, physicians, physician assistants, nurses, social workers and anyone interested in the subject matter. Teaching methods will be lecture, small group discussion and question and answer. No prior skill level or knowledge is required to attend.

David C. Sarrett, DMD, MS, is employed by VCU Dental Care, a Distinguished sponsor of the 2016 Virginia Oral Health Summit. Sarah Bedard Holland is an employee of the Virginia Oral Health Coalition, the provider of the 2016 Virginia Oral Health Summit. The following instructors have no relevant financial relationships to disclose: Robin Haldiman; Cassie Yarbrough, MPP; Dr. Anna Marie Trester; Tegwyn Brickhouse, DDS, PhD; Denise Claiborne, BSDH, MS, PhD(c); Uma Kelekar, PhD; Bridget Brown, DDS; Maghboeba Mosavel, PhD; Eleanor S. Cantrell, MD; Mark H. Greenawald, MD.

Educational Objectives

1. Review the Virginia Oral Health Report Card measures and discuss what they tell us about oral health access.
2. Review national oral health data trends and how they apply to Virginia efforts.
3. Discuss how to craft oral health messaging to influence positive behavior and policy change.
4. Review recent oral health research in Virginia.
5. Discuss recent oral health integration initiatives in Virginia communities.
6. Identify leadership and change management techniques in today's health and political environments.
7. Discuss opportunities for regional data aggregation and stakeholder-led quality improvement efforts.



Continuing Education Credit

ADA CERP® | Continuing Education Recognition Program The Virginia Dental Association is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The Virginia Dental Association designates this activity for and 5 continuing education credits.

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between The Virginia Dental Association and the Virginia Oral Health Coalition.

*Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**
Application for nurses pending approval through the NYU Center for Continuing Nursing Education.
Continuing Education Approval from NASW Virginia Chapter is pending.*

Registration

Copy and share this form with colleagues!



Register online and pay with a credit card at <http://bit.ly/OralHealth16>

The **2016 Virginia Oral Health Summit** is open to all who are interested. To register, visit the link above or complete the form below and mail it to the Virginia Oral Health Coalition office with your check payment by **Wednesday, November 2, 2016**. **Pre-registration is required; there will be no onsite registration.** A registration confirmation with searchable directions and parking instructions will be emailed to you after your registration and payment have been processed. Please note: registration fees are not tax-deductible.

All registration forms and checks must be received by **Wednesday, November 2, 2016**.

Step 1: Your Information

Please **PRINT** clearly

*Required

*Name: _____
Print EXACTLY as it should appear on your name badge.

*Email: _____ *Phone: (____) _____

Company: _____ Job Title: _____

*Address: _____

*City: _____ *State: _____ *Zip: _____

Discipline: Dentist Dental Hygienist Nurse Physician/PA
 Safety Net Social Worker Other: _____

Step 2: Payment

Register by Friday, October 7 and Save \$30!

Payment Policy: Registrations will not be accepted or processed without payment. **Registration fees are non-refundable**, however substitutions are welcome. Group or corporate checks should arrive with a copy of this registration form on or before the registration deadline (please complete a separate registration form for each member of your group). If your payment is returned, you must provide an alternate payment method prior to the Summit to complete your registration.

Registration Fee

To pay with a credit card, register online at <http://bit.ly/OralHealth16>

All registration forms and checks must be received by **Wednesday, November 2, 2016**.

Early (on or before Friday, October 7)

\$95 Professional

\$50 Undergrad/Graduate Student

General (on or before Wednesday, November 2)

\$125 Professional

\$75 Undergrad/Graduate Student

TOTAL ENCLOSED: \$ _____

Make your check payable to "Virginia Oral Health Coalition." Tax ID: 27-4082359

Mail this form *with payment* by Wednesday, November 2, 2016, to the Virginia Oral Health Coalition office at 4200 Innslake Drive, Suite 103, Glen Allen, VA 23060.

If you have any questions, contact Samantha Dorr at 804.269.8722 or sdorr@vaoralhealth.org.