



Running for a Healthier Community

April 30th, 2017

Sponsorship Opportunity Packet

Includes:

- *About Lloyd F. Moss Free Clinic*
- *Sponsorship Opportunities*
- *Sponsorship Confirmation Form*



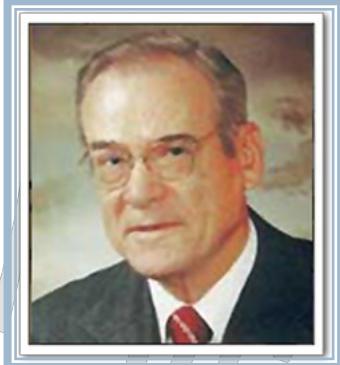
Lloyd F. Moss
Free Clinic

Partnering to Provide Excellence in Healthcare

The Beginning

Dr. Lloyd F. Moss was born and raised in Fredericksburg, VA. A graduate of Hampden-Sydney College and the Medical College of Virginia, Dr. Moss served the U. S. Army from 1941-46, attaining the rank of major. He worked at McGuire VA Hospital until February 1948 and at Children's Hospital in Boston until June of that year. At the age of 33, he entered private practice and continued to practice medicine for 41 years. Dr. Moss retired from private practice in 1989.

On November 2, 1993, the Lloyd F. Moss Free Clinic opened thanks to the leadership and dedication of Dr. Moss. In 1994, just a year after the Clinic opened, Dr. James Shield, then-president of the Medical Society of Virginia, presented the Wyeth-Ayerst Physician Award for Community Service to Dr. Moss at the MSV's annual meeting. In doing so, Dr. Shield said Dr. Moss was being honored because "he exemplifies one of the finest things that a physician can do and he has done it exceptionally well. He has been a leader in Virginia in something that we are extremely proud of - the free clinic movement". Dr. Moss worked in the Moss Free Clinic for many, many years until his death on August 28, 2006 at the age of 90.



"The Moss Free Clinic holds a special place in my heart as it could not exist without the hard work and dedication of my grandfather, Dr. Lloyd F. Moss." - *John Moss, Esquire (grandson)*

Today

The Lloyd F. Moss Free Clinic, a private **501(c)(3) non-profit organization**, has been providing essential healthcare services to the Fredericksburg region for over 23 years. The majority of the Clinic's funding comes from donations from individuals, foundations, businesses, civic organizations, places of worship, and patients.

The Clinic could not provide medical services to our neighbors in need without the help of over 600 on-site volunteers consisting of medical doctors, dentists, physician assistants, nurses, pharmacists, and office workers. In 2015, the Clinic served 2,157 patients through 10,208 patient visits, with the help of community members who **donated 23,764 hours of service to the Clinic and our patients**. We could not keep our doors open without the help of our dedicated volunteers and financial supporters.

We Need Your Help

Since the Lloyd F. Moss Free Clinic depends almost entirely on private donations to fund our operations, **WE MUST CONTINUE TO RAISE MORE FUNDS** in the years ahead to continue to meet the healthcare needs of our growing patient population. Funds raised through annual events like the annual **Moss Clinic 5K Run/Walk** directly benefit the Clinic's operations.

Since the Lloyd F. Moss Free Clinic is a 501 (c)(3) non-profit organization, sponsorships and donations are fully tax-deductible to the extent of the law.

We hope you will consider **BECOMING A SPONSOR** of the *7th Annual Moss Clinic 5K Run/Walk!*

*Thank You
for Your Partnership!*



Lloyd F. Moss
Free Clinic

SPONSORSHIP OPPORTUNITIES*

Presenting Partner ~ \$2,500.00

Includes all of the benefits below, plus

- ◆ 4ft.x8ft. recognition banner.
- ◆ Business/Organization will be the one and *only* “Presenting Sponsor”.
- ◆ Name and/or logo will be located on the *front* of participant t-shirts.
- ◆ Recognition as the Event’s “Presenting Sponsor” in any radio, TV, and/or newspaper advertising (if budget allows) and other media promotional opportunities given to the Moss Free Clinic for the Event.
- ◆ Opportunity to briefly speak at Event and assist in distribution of awards.
- ◆ Personalized “ABC boundary tape” at Event’s post-race refreshment area.
- ◆ Recognition on the Lloyd F. Moss Free Clinic’s website for *twelve* (12) months and *five* (5) social media mentions.

Gold ~ \$2,000.00

Includes all of the benefits below, plus

- ◆ Up to 20-free Event registration fees (ie. to form a *Corporate Team*).
- ◆ Premium space at Event to have an informational/promotional tent (tent, table chairs not provided).
- ◆ Recognition on the Lloyd F. Moss Free Clinic’s website for *ten* (10) months and *four* (4) social media mentions.

Silver ~ \$1,500.00

Includes all of the benefits below, plus

- ◆ Up to 15-free Event registration fees (ie. to form a *Corporate Team*).
- ◆ Recognition on the Lloyd F. Moss Free Clinic’s website for *eight* (8) months and *three* (3) social media mentions.
- ◆ Premium signage space at event (sign will be provided).

Bronze ~ \$1,000.00

Includes all of the benefits below, plus

- ◆ Up to 10-free Event registration fees (ie. to form a *Corporate Team*).
- ◆ Recognition on the Lloyd F. Moss Free Clinic’s website for *six* (6) months and *two* (2) social media mentions.

Kilometer ~ \$500.00

Includes all of the below benefits

- ◆ Up to 5-free Event registration fees (ie. to form a *Corporate Team*).
- ◆ Name and/or Logo will be on the back of participant t-shirts and all future promotional material.
- ◆ Opportunity to include promotional/informational item(s) in participant “packets”.
- ◆ Signage space at Event (sign will be provided).
- ◆ Space at Event to have an informational/promotional tent (tent, table, chairs not provided).
- ◆ Recognition on the Lloyd F. Moss Free Clinic’s website for *three* (3) months and *one* (1) social media mention.

*Sponsorship must be received before April 10, 2017 for certain benefits to apply.

SPONSORSHIP CONFIRMATION FORM

The 7th annual Moss Free Clinic 5k Run/Walk Fundraiser on Sunday, April 30, 2017 anticipates drawing over 250 participants, plus a large crowd of spectators, volunteers and vendors from the Fredericksburg Region. The event is comprised of individual runners and walkers along with several "Teams" representing local businesses, organizations, community associations, neighborhood groups, churches, and families.

In addition, the 5k Run/Walk provides a wonderful opportunity for your business to partner with the Lloyd F. Moss Free Clinic and support our mission to *improve the health and wellness of low-income, uninsured people through quality health care delivered in an atmosphere of dignity and respect*. Thank you for your sponsorship!

Please fill out this form in its entirety or submit online at www.tinyurl.com/MFC5KSponsor17

Name of Contact Person: _____

Company/Organization Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Email: _____

Daytime Phone: _____

Levels of Sponsorship

(Please Check the Box beside the Sponsorship Level for your Company/Organization)

Not Available (\$2,500.00)

Gold (\$2,000.00)

Silver (\$1,500.00)

Bronze (\$1,000.00)

Kilometer (\$500.00)

Will you be submitting a logo (please check one)?

- Yes, I will send my logo in vector format (EPS/AI) to events@mossfreeclinic.org by **April 10, 2017**.
- No, I will not be submitting a logo. Please use my Company/Organization name as indicated above.
- No, I want my sponsorship gift to be anonymous. I decline all benefits that use a sponsor name or logo.

Will you be providing promotional items to insert into Event race packets (please check one)?

- Yes, I will drop my items off at the Clinic or mail them (addr. below) before **April 20, 2017** for inclusion.
- No, I decline the benefit to include promotional/informational material in the race packets.

Will you need space at the event to have an informational/promotional tent/booth? (please check one)?

- Yes, we would like space designated for our tent/booth.
- No, I decline the benefit to have an informational/promotional tent/booth at the event.

Please make checks payable to: **Lloyd F. Moss Free Clinic**

Mail this form and sponsorship payment to:

Lloyd F. Moss Free Clinic, Attn: Lisa Mugavero, Event Coordinator

1301 Sam Perry Blvd., Suite 100, Fredericksburg, VA 22401

540.741.3715 - lisa@mossfreeclinic.org



All proceeds benefit Lloyd F. Moss Free Clinic, a 501(c)(3) nonprofit organization. Tax ID #54-1677934. Sponsorships are non-refundable. Donations are tax-deductible to the full extent provided by law.