

# Sponsorship Opportunity Packet



## Fredericksburg Country Club

### Tennis Center

September 8-10<sup>th</sup>, 2017

#### Includes:

- ◆ *About Lloyd F. Moss Free Clinic*
- ◆ *Sponsorship Opportunities*
- ◆ *Sponsorship Confirmation Form*

## Partnering to Provide Excellence in Healthcare

### The Beginning

Dr. Lloyd F. Moss was born and raised in Fredericksburg, VA. A graduate of Hampden-Sydney College and the Medical College of Virginia, Dr. Moss served the U. S. Army from 1941-46, attaining the rank of major. He worked at McGuire VA Hospital until February 1948 and at Children's Hospital in Boston until June of that year. At the age of 33, he entered private practice and continued to practice medicine for 41 years. Dr. Moss retired from private practice in 1989.



On November 2, 1993, the Lloyd F. Moss Free Clinic opened thanks to the leadership and dedication of Dr. Moss. In 1994, just a year after the Clinic opened, Dr. James Shield, then-president of the Medical Society of Virginia, presented the Wyeth-Ayerst Physician Award for Community Service to Dr. Moss at the MSV's annual meeting. In doing so, Dr. Shield said Dr. Moss was being honored because "he exemplifies one of the finest things that a physician can do and he has done it exceptionally well. He has been a leader in Virginia in something that we are extremely proud of - the free clinic movement". Dr. Moss worked in the Moss Free Clinic for many, many years until his death on August 28, 2006 at the age of 90.

"The Moss Free Clinic holds a special place in my heart as it could not exist without the hard work and dedication of my grandfather, Dr. Lloyd F. Moss." - *John Moss, Esquire (grandson)*

### Today

The Lloyd F. Moss Free Clinic, a private **501(c)(3) non-profit organization**, has been providing essential healthcare services to the Fredericksburg region for over 24 years. The majority of the Clinic's funding comes from donations from individuals, foundations, businesses, civic organizations, places of worship, and patients.

The Clinic could not provide medical services to our neighbors in need without the help of over 600 on-site volunteers consisting of medical doctors, dentists, physician assistants, nurses, pharmacists, and office workers. In 2016, the Clinic served nearly 2,000 patients through 11,726 patient visits, with the help of community members who **donated 19,666 hours of service to the Clinic and our patients**. We could not keep our doors open without the help of our dedicated volunteers and financial supporters.

### We Need Your Help

Since the Lloyd F. Moss Free Clinic depends almost entirely on private donations to fund our operations, **WE MUST CONTINUE TO RAISE MORE FUNDS** in the years ahead to continue to meet the healthcare needs of our growing patient population. Funds raised through annual events like the annual **Lloyd F. Moss Memorial Tennis Tournament** directly benefit the Clinic's operations.

Since the Lloyd F. Moss Free Clinic is a 501 (c)(3) non-profit organization, sponsorships and donations are tax-deductible to the extent of the law.

We hope you will consider **BECOMING A SPONSOR** of the 5<sup>th</sup> Annual Lloyd F. Moss Memorial Tennis Tournament!

*Thank You  
for Your Partnership!*





Join us!  
Sept. 8-10  
2017



# SPONSORSHIP OPPORTUNITIES

	Presenting Partner \$7,500. <sup>00</sup>	Aces \$5,000. <sup>00</sup>	Match \$2,500. <sup>00</sup>	Set \$1,500. <sup>00</sup>	Game \$500. <sup>00</sup>
Amount available:	1	unlimited	unlimited	unlimited	unlimited
Recognition Banner displayed throughout tournament weekend	4ftx8ft	3ftx7ft	3ftx6ft	2ftx5ft	2ftx4ft
Name and/or logo on player t-shirts	Front	Back	Back	Back	Back
Recognition on Lloyd F. Moss Free Clinic website with link to company's website	10mos	8mos	6mos	4mos	2mos
Social Media Mentions (ie. Facebook, Instagram, Twitter)	5	4	3	2	1
Tickets to the Sponsor Recognition and Kick-off Reception	10	8	6	4	2
Space during event weekend to have an informational tent/table (not provided)	Premium	Premium	√	√	√
Recognition at Sponsor Recognition and Kick-off Reception	√	√	√	√	√
Opportunity to have business promotional/information items inserted in all Player Packets	√	√	√	√	
Company Advertisement in the Tournament Program	Back Cover	Full Page	1/2 Page	1/4 Page	
Name and/or logo in all pre/post-event mailings	√	√	√		
Complimentary player-registrations (sponsor responsible for recruitment)	5	5			
Media recognition (as made available to the Tournament)	√				
Opportunity for Company representative to assist in distribution of awards	√				

Certain benefits have deadline requirements in order to apply. You will be contacted after your sponsorship has been processed for more information pertaining to these benefits. For questions, contact Lisa Mugavero at [lisa@mossfreeclinic.org](mailto:lisa@mossfreeclinic.org) / 540-741-3715

# SPONSORSHIP CONFIRMATION FORM

The 5<sup>th</sup> annual **Lloyd F. Moss Memorial Tennis Tournament** on September 8-10, 2017 anticipates drawing over 100 players, plus a large crowd of spectators, volunteers and vendors from the Fredericksburg Region. The event is comprised of individual players representing local businesses, organizations, community associations, neighborhood groups, churches, and families.

In addition, the tournament provides a wonderful opportunity for your business to partner with the Lloyd F. Moss Free Clinic and support our mission to *improve the health and wellness of low-income, uninsured people through quality health care delivered in an atmosphere of dignity and respect.* **Thank you for your sponsorship!**

Please fill out this form in its entirety or submit online at [www.tinyurl.com/LFMTTSponsor17](http://www.tinyurl.com/LFMTTSponsor17)

Name of Contact Person: \_\_\_\_\_  
Company/Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

## Level of Sponsorship

(Please Check the Box beside the *Sponsorship Level* for your Company/Organization)

- Presenting (\$7,500.00)
- Aces (\$5,000.00)
- Match (\$2,500.00)
- Set (\$1,500.00)
- Game (\$500.00)

Please make checks payable to: **Lloyd F. Moss Free Clinic**

Mail this form and sponsorship payment to:

**Lloyd F. Moss Free Clinic**

**Attn: Lisa Mugavero - Tournament Coordinator**

**1301 Sam Perry Blvd.**

**Fredericksburg, VA 22401**

For more information, please contact us at

540.741.3715 • [lisa@mossfreeclinic.org](mailto:lisa@mossfreeclinic.org)



All proceeds benefit Lloyd F. Moss Free Clinic, a 501(c)(3) nonprofit organization. Tax ID #54-1677934. Sponsorships are non-refundable. Donations are tax-deductible to the full extent provided by law.