

How to write a great nomination for the Women of the Year - Pinnacle Awards

YWCA Tulsa in partnership with the Mayor's Commission on the Status of Women

Tip 1: Know Your Audience

Each nomination can earn a total of 34 points; 20 points for expressing how the nominee embodies the mission of YWCA and upholds the legacy of the Pinnacle Awards and an additional 2 points each (total of 14) for demonstrating service in any of seven distinct service categories.

Regardless of your nominee's field or accomplishments, write your nomination through the lens of the reader – we want to see nominees who work to eliminate racism and empower women, serve as role models, take risks, perform community service, and/or advocate for women's issues and concerns.

Tip 2: Provide Specifics

The more you can say in the fewest number of words, the stronger your nomination will be. For example:

Good: Mary helps people living in poverty.

Measurement

Better: Mary helps people living in poverty by volunteering more than 500 hours each year at the XYZ Soup Kitchen.

Measurement + Outcome

Best: Mary helps people living in poverty by volunteering more than 500 hours each year at the XYZ Soup Kitchen. Because of her efforts, *hundreds of Tulsa's most marginalized citizens gained independence and financial security in 2016.*

Tip 3: Ask for Help

Still need help? We're here! If you have questions about how to write your nomination, our volunteer team is standing by to assist. Volunteers work on a part-time basis, so please allow ample lead time for your question to be answered (nomination deadline is June 30). For nomination help, email Kristi Eaton at keaton@ywcatusa.org.