

SCORE Kansas City Free and Low Cost Workshop Schedule 2022

All fees eliminated during economic and health crisis, all classes via Zoom except as noted with **T** by the date. Those will be conducted at 4747 Troost.

DECEMBER 4, 2021

K by the date will be conducted at Kauffman Foundation Conference Center.

| | TIME | Jan | Feb | Mar |
|--|----------------|-----|-----|-----|
| BASICS: | | | | |
| Starting your Business-Basics | | | | |
| | 9:30a -noon | 8 | | 5 |
| | 6:00p - 8:30p | | 8 | |
| Business Planning Tools | | | | |
| | 9:00a - noon | | 24 | |
| Franchising: Start a business- Keep your day job! | | | | |
| | 9:00a - 11a | | | 14 |
| MARKETING / SALES: | | | | |
| Business Concepts/Marketing Strategy /Social Media | | | | |
| | 10:00a - 3:30p | 29 | | |
| Business Concepts | | | | |
| | 6:00p - 8:30p | | | 8 |
| Marketing Strategy / Social Media | | | | |
| | 6:00p - 8:30p | | | 9 |
| Marketing with Video | | | | |
| | 9:00a - noon | 24 | | |
| GEW TBD | | | | |
| Global Entrepreneurship Week TBD-week of Nov 14-18,2022 | TBD | | | |
| Branding | | | | |
| | 9:00a - noon | 21 | | |
| Market Research | | | | |
| | 9:00a - 11:00a | | | |
| Sales Training (TBD) | | | | |
| FINANCE & FUNDING: | | | | |
| Finance: Prerequisite/Basics/Projections/Funding Sources | | | | |
| | 9:30a - 4:00p | | 5 | |
| Financial Statement Basics Prerequisite | | | | |
| | 5:30- 6:00p | | | |
| Financial Statement Basics | | | | |
| | 6:00p- 8:30p | | | |
| Sources of Funding | | | | |
| | 6:00p - 7:30p | | | |
| Financial Projections | | | | |
| | 7:30p - 9:00p | | | |
| Accessing Capital in KC | | | | |
| | 9:00a - 11a | | | |
| Fund Raising for Non-Profits - Basics | | | | |
| | 9:00a - noon | | | |
| Fund Raising for Non-Profits - Events | | | | |
| | 9:00a - noon | | | |
| Grantwriting Prep Bootcamp | | | | |
| | 9:00a - noon | | | |
| Business Financial Literacy | | | | |
| | 11:30a - 1:00p | 11 | | 22 |
| Learn how to use Business Credit for your business | | | | |
| | 6:00 -7:30p | | 10 | |
| DIGITAL PRESENCE & SOCIAL MEDIA : | | | | |
| Developing your OnLine Presence | | | | |
| | 9:00a - noon | | | 15 |
| Social Media 101: Unpaid sources of Soc. Med | | | | |
| | 9:00a - noon | | | 1 |
| Social Media 102: Paid Sources of Soc. Med. | | | | |
| | 9:00a - noon | | | 24 |
| Social Media & Online Mktg: Content Asset Creations Strategies | | | | |
| | 9:00a - noon | | | |
| Upgrade your Website for better business results | | | | |
| | 9:00a - noon | | | 30 |
| eMail and CRM | | | | |
| | 9:00a - noon | | | |
| Developing a Web Based Business | | | | |
| | 6:00p - 8:30p | | 22 | |
| MANAGING YOUR BUSINESS: | | | | |
| HR 101 (Combined) | | | | |
| | 9:00a - 11:00a | | | |
| Legal Basics for Small Business | | | | |
| | 9:00a - noon | | 3 | |
| Business Law and Related Tax Topics | | | | |
| | 9:00a - 10:30a | | | |
| Solopreneurship 101 | | | | |
| | 1:00p-4:00p | | | |
| Diverse Business Certification | | | | |
| | 12:00 p- 1:00p | | | |
| SCSA Event w SBA | | | | |
| KC Business Ecosystem for Black Entrepreneurs | | | | |
| | 6:00p - 8:00p | | 16 | |
| Let's Talk Black Business | | | | |
| | 6:00p - 8:00p | | | |