



massachusetts association of lawn care professionals

# 2018 WINTER LAWN CARE CONFERENCE



**WEDNESDAY, JANUARY 24, 2018**

(SNOW DATE : THURSDAY, JANUARY 25, 2018)

Sturbridge Host Hotel & Conference Center

366 Main St. (Rt. 20)

Sturbridge, Massachusetts



Please join us for the 2018 edition of the MALCP Winter Lawn Care Conference. Discover new agronomic and pesticide insights in our Technical Seminar, while the Business Seminar Workshops are ideal for **any** Green Industry (Lawn Care, Landscaping, Irrigation, etc.) business owner and/or managers. In addition, you can meet with a host of exhibitors featuring a variety of products and services.

This is a great opportunity for everyone in the Lawn Care and Green Industries - Lawn Care Professionals, Sports Turf Managers, Golf Course Personnel, Landscapers, Municipal / Institutional Groundskeepers.

We look forward to seeing you.

## Conference Highlights:

- **Business Seminar** includes a hot lunch buffet served on-site and features a comprehensive legal roundtable hosted by Associate Industries of Massachusetts Vice President and attorney Tom Jones, discussing an overview of various new legal issues facing business owners and decision makers, along with a presentation by Sarah Petrie, Assistant AG with the Massachusetts Attorney General's office on consumer contracts and the collection of consumer accounts.
- **Technical Seminar** features an update on using the recently implemented MDAR E-Portal for pesticide licensing and other issues, along with presentations related to several aspects of turfgrass insect pests and their management. **5 Pesticide Recertification Credits** have been approved for Core (L), Dealer (D) and Category 37 (Turf).
- Optional on-site **Lunch Buffet** available for **Technical Seminar** participants (**Pre-Registration Required**).
- **Vendor Exhibitor Area** featuring a variety of products and services. Vendors available during pre-Conference **Continental Breakfast**, morning **Coffee with the Vendors** break, as well as during the **Lunch Session**.
- **Lunch Session** will include **Ice Cream Social** along with Free **Door Prize Raffle** drawing for all participants, held in the **Vendor Exhibitor Area** prior to beginning of afternoon sessions.



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# 2018 MALCP WLCC - CONFERENCE AGENDA

**7:00 - 8:15 ATTENDEE CHECK IN / REGISTRATION - CONTINENTAL BREAKFAST, VENDOR EXHIBITION AREA**

**Please Note:** Per MDAR Pesticide Program's PACE requirements, please be prepared to show a valid photo ID (preferably MA driver's license) and current pesticide license (for license number/category) when checking in at Registration. We recommend that you please arrive early and allow for extra check-in time. Your cooperation and understanding will be greatly appreciated.

## **BUSINESS SEMINAR**

Welcome / Opening Remarks

"Today's Legal Environment" Roundtable - Mr. Thomas Jones, Esq., Associated Industries of Massachusetts

**BREAK** Coffee With The Vendors, Vendor Exhibition Area

"Today's Legal Environment" (Part 2)

**LUNCH** On Site Buffet (Included) - Vendor Exhibition Area Open - Ice Cream Social - Raffle Drawing

"Today's Legal Environment" (Conclusion)

"Massachusetts Consumer Protection Law - Consumer Contracts and the Collection of Consumer Accounts" - Ms. Sarah Petrie, Assistant AG, MA Attorney General's Office Consumer Protection Division, Public Protection & Advocacy Bureau

**ADJOURN UNTIL 2019**

## **TECHNICAL SEMINAR**

Welcome / Opening Remarks

**Talk #1** "Harnessing Beneficial Soil Organisms for Enhancing Resistance to Turfgrass Pests" - Dr. Kyle Wickings, Cornell University

**BREAK** Coffee With The Vendors, Exhibitor Area

**Talk #2** "Ants, Wasps, Ticks and Armyworms - Biology and Management" - Dr. Stan Swier, Northeast Pest Consulting

**Talk #3** "Using the New MDAR E-Portal" - Mr. Bob Mann, National Association of Landscape Professionals

**LUNCH** On-Site Buffet (Pre-Registration Required), off-site options available - **Vendor Exhibition Area Open - Ice Cream Social - Door Prize Raffle Drawing**

**Talk #4** "IPM and the Effects of a Changing Climate" - Dr. Richard Cowles, Connecticut Agricultural Experiment Station

**Awarding of Pesticide Re-certification Credits - ADJOURN UNTIL 2019**

## **REGISTRATION INFORMATION**

*(Pre-Registration Deadline is Friday, January 19, 2018)*

### **BUSINESS SEMINAR -**

**MALCP Member \$135.00** per person (\$145 Non Member pp) - Includes Hot Buffet Lunch

### **TECHNICAL SEMINAR -**

**MALCP Member - \$90.00** pp for first 2 attendees, **\$80.00** pp for each additional attendee from same facility.

Non-Member - \$100.00 pp for first 2 attendees, \$90.00 per person for each additional attendee from same facility.

An optional Hot Lunch Buffet served on-site is available for an additional **\$35.00** per attendee (**Pre-Registration required**).

Walk-In Registration is available (Cash or Check ONLY) *Please Note:* On-site lunch is not available for walk-in registrants.

**Become a MALCP member and receive a special WLCC Discount - 50% off your first year's membership**

**For more details, contact us today - 617-640-4846 or malcp@yahoo.com**

# 2018 MALCP WLCC CONFERENCE REGISTRATION

CREDIT CARD / ON-LINE REGISTRATIONS, PLEASE VISIT [malcp.org](http://malcp.org) or <https://www.regonline.com/2018winterlawncareconference>

## Business Seminar Registration

Please sign me up for \_\_\_\_\_ people @ **\$135.00 pp (MALCP Member)** **\$145.00 pp (Non Member)**

TOTAL \$ \_\_\_\_\_ Check # \_\_\_\_\_ (enclosed) payable to **MALCP / WLCC**

PO # (If applicable) \_\_\_\_\_ - Please FAX your PO along with registration form to **978-897-7573** - Do you need to be invoiced? Yes No

NAME \_\_\_\_\_ \* PESTICIDE LICENSE # \_\_\_\_\_ \* CATEGORY # \_\_\_\_\_

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COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY / TOWN \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

## Technical Seminar Registration

ATTENDEE NAME	* PESTICIDE LIC # / STATE	* CATEGORY #	MEMBER	NON-MEMBER	LUNCH	SUB - TOTAL
1.			___ \$90	___ \$100	___ \$35	
2.			___ \$90	___ \$100	___ \$35	
3.			___ \$80	___ \$90	___ \$35	
4.			___ \$80	___ \$90	___ \$35	
5.			___ \$80	___ \$90	___ \$35	
6.			___ \$80	___ \$90	___ \$35	

\* Pesticide License # and Category are **required** to receive re-certification credits. **Valid Photo ID will be Required at Check In per MDAR Regulations**

GRAND TOTAL

COMPANY \_\_\_\_\_ PAYMENT ENCLOSED Check # \_\_\_\_\_ payable to MALCP / WLCC  
ADDRESS \_\_\_\_\_  
CITY / TOWN \_\_\_\_\_ ZIP \_\_\_\_\_  
EMAIL \_\_\_\_\_ CONTACT PHONE # \_\_\_\_\_

To register for Technical Seminar via **Purchase Order**, please FAX, along with registration form to **978-897-7573** Do You Need an Invoice? Yes No

**REMEMBER** - Pre-Registration Deadline for Seminars/Lunch Option is **Friday, January 19, 2018** to allow hotel sufficient plan time

Mail Form to :

**MALCP / WLCC PO BOX 222 STOW MA 01775**

FOR QUESTIONS OR MORE INFORMATION,  
PLEASE CONTACT MALCP

**617-640-4846 malcp@yahoo.com**

**IMPORTANT NOTE:** In the event of an impending winter storm on January 24 :

Please call **781-274-7373** or visit [malcp.org](http://malcp.org) for instructions.

The snow date for the conference in the event of a postponement is **January 25, 2018.**



**Directions to STURBRIDGE HOST HOTEL & CONFERENCE CENTER:** From the North, East & West, take the Mass Pike (I-90) to Exit 9, Route 20 West. - From the South, take either Interstate 84 or Route 131 to Route 20 West. The hotel is located less than 1/4 mile from the first set of traffic lights.