

2017 TALLADEGA CHRISTMAS PARADE

OFFICIAL RULES & GUIDELINES

PARADE DAY: FRIDAY, DECEMBER 15TH, 2017
6:00 P.M.

GENERAL RULES

- Only the official Parade Santa Claus will be allowed in the parade. Multiple Santas are confusing to children. No other live Santa Claus characters will be allowed to participate in the event.
- All entries MUST pull a decorated float. The only exceptions will be for organized, specialty car groups with prior approval.
- The only walking groups that will be allowed are Performance Groups i.e., band, dance, cheerleaders,
- An application and fee are required for **each** vehicle participating in the parade.
- Proof of insurance is required for **each** vehicle.
- All vehicles and floats must be decorated with a Christmas theme.
- If a vehicle is playing music, it must be Christmas-themed music at all times during the parade.
- The parade is not to be used as a platform for special interest groups or political parties. It is the express purpose of the Greater Talladega Area Chamber Christmas Parade to promote the celebration of Christmas.
- Distribution of pamphlets, newsletters, or other documents is not allowed during the parade, on the parade route or the parade assembly area.
- The Parade Committee reserves the right to accept or decline any entry.
- Horses will NOT be allowed
- Please let us know immediately if you will be bringing a large group of vehicles or oversized vehicles such as transfer trucks.
- Vehicles may begin arriving at 4:30 pm. All participants must be at the lineup area by 5:30 pm. Be ready to start moving at 5:45 pm. The parade will begin promptly at 6:00 pm!

PAGEANT REPRESENTATIVES

- NO ONE WILL BE ALLOWED TO RIDE ON THE HOOD OR ROOF OF ANY VEHICLE. All Representatives must ride in a convertible, inside the vehicle or in the back of a truck.
- A limited number of vehicle spots are available for Pageant Representatives. The parade committee will accept the first 15 vehicles that register AND pay. More than one Representative may ride in a vehicle.
- Participants are responsible for providing legible signage on both sides of the vehicle with the name of the Pageant and the Representative's name.

HOLD HARMLESS AGREEMENT (required)

To participate in the parade, the undersigned and all participants of this entry agree to follow all guidelines and instructions given by parade officials, the Chamber of Commerce, the City of Talladega, staff, parade officials and police. Obey all laws for proper operation of a motor vehicle. Entrant and all participants agree to indemnify and hold harmless the Chamber of Commerce and related entities, all agents, employees and volunteers of said organizations, from any claim or expense of whatever kind or nature arising from activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Alabama.

Print Name

Date

Signature

2017 Talladega Christmas Parade

Friday, December 15th, 2017
6:00 pm

Float / Group Application



The Greater Talladega Area Chamber of Commerce

Thank you for your interest in the Talladega Christmas Parade. Please read the following information before submitting your entry. If you have any questions, please call the Chamber of Commerce at 256-362-9075.

The Entry Fee is \$25 per vehicle. If you have multiple vehicles participating, please list below.

1. An application and fee are required for **each** vehicle participating in the parade.
2. Proof of insurance is required for **each** vehicle.
3. All vehicles and floats must be decorated with a Christmas theme.
4. If a vehicle is playing music, it must be Christmas-themed music at all times during the parade.
5. Private vehicles are not allowed in the parade. All entries must pull a decorated trailer.
6. Please let us know immediately if you will be bringing a large group of vehicles or oversized vehicles such as transfer trucks.
7. Horses will NOT be allowed
8. Vehicles may begin arriving at 4:30pm. All participants must be at the lineup area by 5:30pm. Be ready to start moving at 5:45pm. The parade will begin promptly at 6:00pm!

The deadline for applications is Monday, December 11th, 2017 at 4:00 pm.

Group Name: _____

Primary Contact: _____ Backup Contact: _____

Work Phone: _____ Work Phone: _____

Cell Phone: _____ Cell Phone: _____

Email: _____ Email: _____

Briefly describe your entry: _____ Number of Vehicles in Group: _____

You may drop off applications and payments at the Chamber of Commerce or mail to:

Greater Talladega Area Chamber of Commerce
Attn: Christmas Parade Entry
PO Box A
Talladega, AL 35161

For Parade Committee Use Only

Registered & Paid: _____ Date: _____ Initials: _____