

2017 TALLADEGA CHRISTMAS PARADE

OFFICIAL RULES & GUIDELINES
PARADE DAY: FRIDAY, DECEMBER 15TH, 2017
6:00 P.M.

GENERAL RULES

- Only the official Parade Santa Claus will be allowed in the parade. Multiple Santas are confusing to children. No other live Santa Claus characters will be allowed to participate in the event.
- All entries MUST pull a decorated float. The only exceptions will be for organized, specialty car groups with prior approval.
- The only walking groups that will be allowed are Performance Groups i.e., band, dance, cheerleaders,
- An application and fee are required for **each** vehicle participating in the parade.
- Proof of insurance is required for **each** vehicle.
- All vehicles and floats must be decorated with a Christmas theme.
- If a vehicle is playing music, it must be Christmas-themed music at all times during the parade.
- The parade is not to be used as a platform for special interest groups or political parties. It is the express purpose of the Greater Talladega Area Chamber Christmas Parade to promote the celebration of Christmas.
- Distribution of pamphlets, newsletters, and other documentation is not allowed during the parade, on the parade route or the parade assembly area.
- The Parade Committee reserves the right to accept or decline any entry.
- Horses will NOT be allowed
- Please let us know immediately if you will be bringing a large group of vehicles or oversized vehicles such as transfer trucks.
- Vehicles may begin arriving at 4:30 pm. All participants must be at the lineup area by 5:30 pm. Be ready to start moving at 5:45 pm. The parade will begin promptly at 6:00 pm!

PAGEANT REPRESENTATIVES

- NO ONE WILL BE ALLOWED TO RIDE ON THE HOOD OR ROOF OF ANY VEHICLE. All Representatives must ride in a convertible, inside the vehicle or in the back of a truck.
- A limited number of vehicle spots are available for Pageant Representatives. The parade committee will accept the first 15 vehicles that register AND pay. More than one Representative may ride in a vehicle.
- Participants are responsible for providing legible signage on both sides of the vehicle with the name of the Pageant and the Representative's name.

HOLD HARMLESS AGREEMENT (required)

To participate in the parade, the undersigned and all participants of this entry agree to follow all guidelines and instructions given by parade officials, the Chamber of Commerce, the City of Talladega, staff, parade officials and police. Obey all laws for proper operation of a motor vehicle. Entrant and all participants agree to indemnify and hold harmless the Chamber of Commerce and related entities, all agents, employees and volunteers of said organizations, from any claim or expense of whatever kind or nature arising from activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Alabama.

Print Name

Date

Signature

2017 Talladega Christmas Parade

Friday, December 15th, 2017

6:00 pm



THE GREATER TALLADEGA AREA CHAMBER OF COMMERCE

Professional Float Application

Business Name: _____

Contact Person: _____

Contact Phone: Work: _____ Cell: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Signature: _____

Insurance Company (of driver): _____

Policy Number: _____ Expiration: _____

What group will be riding on your float? _____

_____ Professional Float. *Includes float and your business name on each side of the float. Signs will be saved to reuse in future parades.* **\$400.00**

_____ Returning Sponsor Professional Float. *Includes float and your business name on each side of the float. For businesses that sponsored a float in 2016 only.* **\$380.00**

_____ Half-sponsorship. *Includes float and your business name on one side of the float. The Parade Committee will find a business for you to partner with.* **\$225.00**

Please include a check for the full amount or 1/2 of the total amount as a deposit. Any balance must be paid in full by the application deadline. Make checks payable to Talladega Chamber of Commerce.

The deadline for application is Friday, December 1st at 4:00 p.m.

You may email (kbrewer@firstbankal.com), fax (256-761-2202), or mail application to:

First Bank of Alabama

Attn: Kim Brewer

PO Box 797

Talladega, AL 35161

For Parade Committee Use Only

Received # _____ of 20

Date Received / By

Deposit Received / By

Balance Received / By

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