

## Key factors

### Jurors:

A panel of 3 or 5 visual arts professionals, reflecting the rich cultural diversity of Bridgeport and have demonstrated their commitment and understanding of the mission of community-engagement through the arts and promoting a positive image of the potential and creativity of Bridgeport. The jury committee will hold the right to invite identified artists who meet the requirements below to submit a proposal.

### Jury criteria:

Artistic excellence

Level community engagement

Level reflect greater Bridgeport

Call for artist will be publicized opportunity through emails, various communication channels: Bridgeport Art Trail newsletter, website, FB postings, Instagram, WPKN radio? Info Bridgeport

Change monthly

Artists will provide 5 jpegs of their work, artist's statement, bio, website if available.

Artists will be featured on the Bridgeport Art Trail during the time that they are presented on the billboard.

The final billboard image will be subject to a final reviewed by the city of Bridgeport who is hosting this project by allowing Bridgeport artists to be recognized on the digital billboard space.