



**FOR IMMEDIATE RELEASE**

**USTA FOUNDATION ANNOUNCES MULTI-YEAR RELATIONSHIP WITH LEADING PROFESSIONAL SERVICES ORGANIZATION DELOITTE**

**Deloitte Will Serve as the Presenting Sponsor of the 20th Annual USTA Foundation NJTL Essay Contest and Luncheon**

**WHITE PLAINS, N.Y., June 12, 2018** – USTA Foundation, the national charitable arm of the United States Tennis Association (USTA), has announced a three-year relationship with Deloitte, one of the world’s largest professional services organizations. As part of the agreement, Deloitte will serve as the presenting sponsor of the National Junior Tennis & Learning (NJTL) essay contest. This year’s essay contest winners will be recognized at the 20th annual USTA Foundation NJTL Essay Contest. Luncheon at the Yale Club in New York City on August 26, 2018.

The USTA Foundation NJTL Essay Contest is a widely acclaimed educational tool. As part of the contest, NJTL participants are asked to write essays answering a thought-provoking question requiring research and analysis. Each year, USTA Foundation receives more than 2500 entries; of those entries, 10 national winners (one boy and one girl from each age group) receive an all-expense paid trip to New York City to attend Arthur Ashe Kids Day and the essay contest luncheon.

“On behalf of the USTA Foundation, I am proud to say that we are thrilled to have an outstanding organization such as Deloitte to serve as our very first sponsor for the USTA Foundation NJTL Essay Contest,” said Dan Faber, Executive Director USTA Foundation. “We thank them for realizing the outstanding impact that education and tennis can have on under resourced youth, and how the USTA Foundation’s commitment to positively impacting their young lives aligns with their corporate values. This is just the start of a remarkable relationship.”

Deloitte strives to make an impact that matters in the communities where their professionals live and work. Through relationships like this one, Deloitte helps drive measurable change and accelerate positive, societal impact. As the first-ever sponsor of the contest, Deloitte is excited to join forces with the USTA Foundation to help students advance their education, fulfill their potential, as well as inspire future leaders, both on and off the court.

“At Deloitte, we are passionate about education, and helping to grow the next generation of leaders,” said Tom Marriott, principal, Deloitte Consulting LLP. “Through relationships, such as our teaming up with the USTA Foundation, we are helping students prepare for the next step in their educational journey.”

In addition to Deloitte’s relationship with the USTA Foundation, the organization also has a multi-year commitment with the USTA, helping to revamp the Association’s core enterprise digital technology and build the USTA’s grassroots digital capabilities.

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**USTA Foundation, Incorporated**, the national charitable arm of the United States Tennis Association Incorporated (USTA), brings together the powerful combination of tennis and education to change lives of under-resourced youth.

The Foundation utilizes financial grants, scholarship opportunities, curricula, technical assistance and training to make a lasting difference, and it's with a primary focus is to develop and ensure the sustainability and effectiveness of the National Junior Tennis & Learning (NJTL) network. The NJTL network features more than 350 chapters that reach more than 200,000 youth on an annual basis. The Foundation raises money and public awareness to support these life-changing programs through private donations, corporate sponsorships and foundations, as well as its special fundraisers held throughout the year, including the US Open Opening Night Gala, the US Open Paver program, World Tennis Day and a series of Pro-Ams on both coasts, to name a few. To date, the Foundation has awarded more than \$28 million in grants and scholarships to more than 270 programs, helping to serve up dreams for thousands of children throughout the country. For more information on USTA Foundation, visit [www.ustafoundation.com](http://www.ustafoundation.com). Or stay connected through Facebook at <https://www.facebook.com/USTA/>, and on Twitter at @USTA.

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