

Privacy Policy

1. Introduction

- 1.1 We are committed to safeguarding the privacy of our website visitors and service users for **MGL Management, LLC (MGL)** and all products and services hosted by MGL and www.LEAPPLeads.com
- 1.2 This policy applies where we are acting as a data controller with respect to the personal data collected and/or hosted by MGL and www.LEAPPLeads.com
- 1.3 Our website incorporates privacy controls which affect how we will process your personal data.

2. How we use your personal data

- 2.1 We collect data for event registration, session tracking and lead retrieval services provided by MGL Management, LLC. Data collected for registration purposes is owned by the client(s) of MGL and MGL relinquishes all liability of said data once MGL has turned the data over to the client(s). All data stored by MGL is retained for no more than 90 days unless other written documentation is processed between MGL and client. Please contact the association (event manager) to obtain their privacy policy.
- 2.2 We collect data for event registration, session tracking and lead retrieval services provided by MGL Management, LLC. Data collected for lead retrieval purposes is owned by the individual vendor / customer(s) of MGL who have provided payment for said service. Registrant data is stored on an MGL encrypted server for no more than 90 days after the end of each event. Registrants grant permission to the MGL customer when allowing their conference name badge to be scanned. Data is then owned by the MGL customer and MGL relinquishes all responsibility to the safe-keeping of data and interested parties must contact the individual MGL customer(s) for their privacy policy.
- 2.3 We collect data for event registration, session tracking and lead retrieval services provided by MGL Management, LLC. Data collected for session tracking is owned by the client(s) of MGL and MGL relinquishes all liability of said data once MGL has turned the data over to the client(s). All data stored by MGL is retained for no more than 90 days unless other written documentation is processed between MGL and client. Please contact the association (event manager) to obtain their privacy policy.
- 2.4 MGL does not share nor sell any data collected with third parties.

3. Your rights

- 3.1 In this Section 3, we have summarized the rights that you have under data protection law. Some of the rights are complex, and not all of the details have been included in our summaries. Accordingly, you should read the relevant laws and guidance from the regulatory authorities for a full explanation of these rights.

3.2 Your principal rights under data protection law are listed below. Not all items apply to MGL and the data collected from customers or registrants of MGL customers:

- (a) the right to access;
- (b) the right to rectification;
- (c) the right to erasure;
- (d) the right to restrict processing;
- (e) the right to object to processing;
- (f) the right to data portability;
- (g) the right to complain to a supervisory authority; and
- (h) the right to withdraw consent.

4. About cookies

4.1 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

4.2 Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

4.3 Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

5. Our details

5.1 This website is owned and operated by *MGL Management, LLC*

5.2 MGL is an Ohio owned business. Our principal mailing address and contact information is:

11654 Plaza America Drive * Suite 184 * Reston, VA 20190

703.646.3200 || Info@MGLManagement.com

6. Data protection officer

6.1 Our data protection officer's contact details are:

Matthew G. Laws | 703.646.3200 | Info@MGLManagement.com