



end sexual violence

## WALK FOR CHANGE

### HOW TO FUNDRAISE USING FACEBOOK

Using Facebook to fundraise is quick and easy, just follow these simple steps:

Please follow these steps to connect to Facebook once you have already registered, once connected you will be able to fundraise through the Walk website using Facebook.

1. Visit the official Walk for Change website at [barccwalk.org/2017](http://barccwalk.org/2017)
2. On the top right of the website click "Login"

Sunday, April 23rd

DCR's Artesani Park | Brighton

Click Login!

3. Login using your username & password.

**I already have an account**

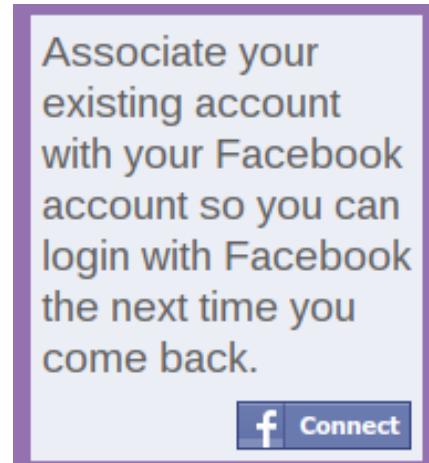
Username:

Password:

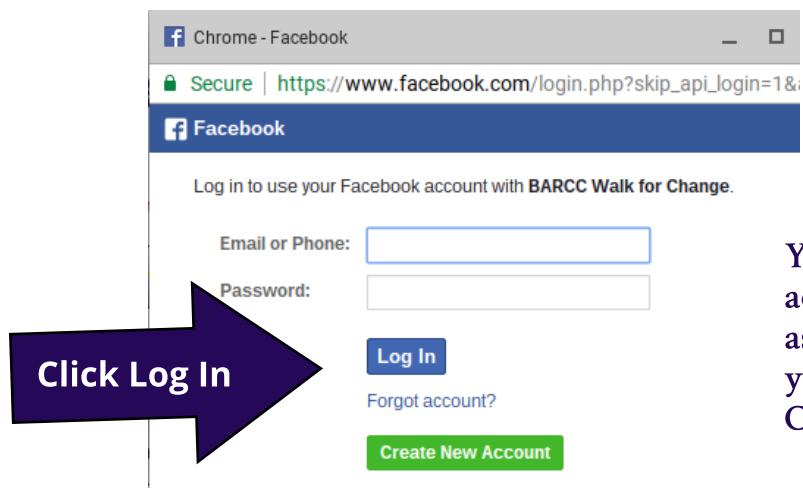
**Sign In**

# HOW HOW TO FUNDRAISE USING FACEBOOK CONT.

4. On the left hand side of the home page select "Connect"



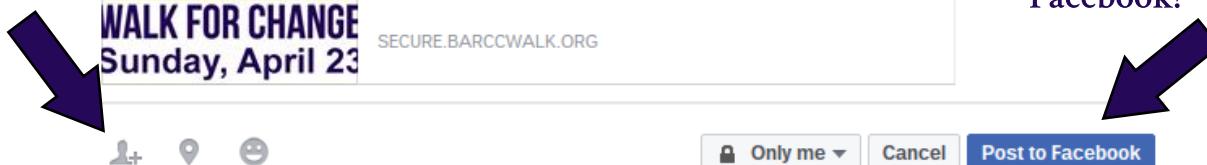
5. A new window will open, enter your Facebook login information and select "Log In".



6. To let your friends & family know that you are fundraising for the Walk, click the Facebook icon located at the top left of the page. A new window will open with an automated Facebook post that links back to your individual fundraising page. Feel free to write something in addition or tag people you think might be interested!

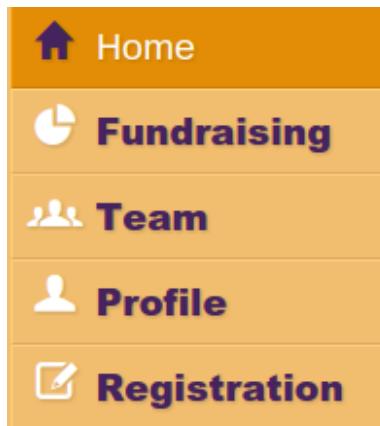


Click here to tag friends in your post



# HOW HOW TO FUNDRAISE USING FACEBOOK CONT.

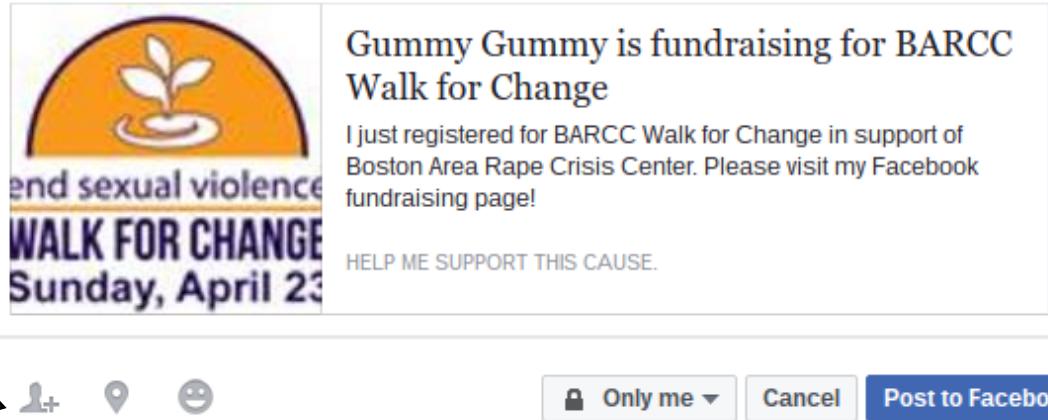
7. Fundraise through Facebook via the Walk website fundraising hub & Friendship Powered Fundraising. If you share your page using this method your friends will be able to donate to your page without leaving Facebook. Click "Fundraising" on the left tool bar.



8. Scroll down to the bottom of the page. Under "Get Social" click the green button labeled "Get Started".



9. A new window will open with an automated Facebook post. When friends click your post they will be directed to donate to your page directly from Facebook. Feel free to write something in addition or tag people you think might be interested!



Click here to tag friends in your post

Questions, or need further information? Please contact BARCC's Event Specialist Lauren Siebal at [events@barcc.org](mailto:events@barcc.org) or (617) 649-1295