

History of MarketingNewAuthors.com

Over the past 15 years, MANA has done more than published books. MANA has exhibited books at conferences, donated money to colleges and other institutions selected by authors, sponsored writing and poetry contests, helped authors with book fundraisers, and put together teachers' students work in books. And every year a major commitment of MANA is to designate a different charity. For example, these have been ALS, American Red Cross, Flint Water Crisis, and Swords and Plowshares (a women's veterans group).

SPECIAL PUBLISHING OFFERS FOR ONLY THE MONTH OF MARCH

HARD COPY PLAN I—MARCH 2017 SPECIAL

Services:

- basic document layout
- editing
- proofreading
- web page on MANA web site
- e-commerce services (ie., acceptance of electronic checks, American Express, Discover, Master Card, and VISA)
- digital marketing
- printing
- cover design and color covers
- creation of Author Page on Amazon.com Author Central website
- ISBN
- MANA manages shipping & handling fees; no charge to author

Shipping & Handling Fees: MANA manages shipping & handling fees; no charge to author

Copyright: Author maintains full ownership

Royalty to Author: 70% for every book sold via MANA or 100% for every book sold only by the author

Limitations:

- maximum—35,000 words
- no in-text color or in-text graphics
- exhibition of book at one trade show during the length of the contract

Number of Copies Printed

- fifty (50)—these include any copies author designates to MANA to keep in its inventory for sales and promotional purposes
- printing of manuscript will not occur until the plan is paid in full

Options:

- exhibition at additional trade shows—\$250 per trade show
- after the initial copies of fifty (50) are not available, the author can request more copies to be printed at his/her own expense by MANA or any other printer of his/her choice

Length of Service:

- fifteen months beginning at the date of author's down payment
- fifteen (15) months beginning at the date of author's down payment
- MANA not responsible to provide any other services past the fifteen (15)–month period

Methods of Payment Received:

- Credit Card (AMEX, Discover, Master Card, or VISA)—Author must provide credit card information so MANA can process monthly installments. This information can be given over the phone or by sending the needed information via USPS, Federal Express, or UPS. Card will be charged during the time of the month upon which the author and MANA agree.
- Check made out to MarketingNewAuthors.com for down payment (A check returned for non-sufficient funds [NSF] will negate the receiving of any services by MANA.)
- Monthly checks made out to MarketingNewAuthors.com (At anytime an NSF check is received, no further services will be provided and no monies returned)
- Money Order for down payment or for monthly payments

Cost of Hard Copy Plan I: \$1500.00**Non-Refundable Payment Installments:**

Down payment of \$500.00
Then, up to fifteen months, minimal monthly installment payments of \$70.00

HARD COPY PLAN II— MARCH 2017 SPECIAL

Services:

- basic document layout
- editing
- proofreading
- web page on MANA web site
- e-commerce services (ie., acceptance of electronic checks, American Express, Discover, Master Card, and VISA)
- digital marketing
- printing
- cover design and color covers
- creation of Author Page on Amazon.com's Author Central website
- e-Book
- choice of book to be exhibited at BookExpo, London Book Fair, or Bologna (Italy) Children's Book Fair

Shipping & Handling Fees: MANA manages shipping & handling fees; no charge to author

Copyright: Author maintains full copyright

Royalty to Author: 70% for every book sold via MANA or 100% for every book sold only by the author

Limitations:

- 35,001 to 65,000 words
- no color text or graphics in the inside of the book

Number of Copies Printed

- one hundred (100)—these include any copies author designates to MANA to keep in its inventory for sales and promotional purposes
- printing of manuscript will not occur until the plan is paid in full

Options:

- after the initial copies of one hundred (100) are not available, the author can request more copies to be printed at his/her own expense by MANA's printer or any other printer of his/her choice

Length of Service:

- two years beginning at the date of author's down payment

- fifteen (15) months beginning at the date of author's down payment
- MANA not responsible to provide any other services past the fifteen (15)-month period

Methods of Payment Received:

- Credit Card (AMEX, Discover, Master Card, or VISA)—Author must provide credit card information so MANA can process monthly installments. This information can be given over the phone or by sending the needed information via USPS, Federal Express, or UPS. Card will be charged during the time of the month on which MANA and the author agree.
- Check made out to MarketingNewAuthors.com for down payment (A check returned for non-sufficient funds [NSF] will negate the receiving of any services by MANA.)
- Monthly checks made out to MarketingNewAuthors.com (At anytime an NSF check is received, no further services will be provided and no monies returned)
- Money Order for down payment or for monthly payments

Cost of Hard Copy Plan II:

\$3000.00 (inside color pages and artwork at the author's request will affect the basic cost of this plan)

Non-Refundable Payment Installments:

**Down payment of \$800.00
Then, up to fifteen months, minimal monthly installment payments of \$147.00**