

2017

FLEET YEAR IN REVIEW

On August 21, the Great American Eclipse drew 5,000 people to the Fleet to view this remarkably rare event. San Diegans came together to share solar glasses, make pinhole projectors, talk to astronomers and watch totality on our Giant Dome screen. This exciting day embodied what the Fleet is all about: connecting people to the possibilities and power of science. In 2017, the Fleet connected families, neighborhoods, schools, student groups, children and adults to the science that is around them every day. We are pleased to share with you some of the ways the Fleet inspired science learning in our region over the past 12 months.



CONNECTING FAMILIES

The Fleet Science Center reached 479,000 individuals in the 2017 fiscal year. Families, students and visitors from our community, schools and around the world connected to science by utilizing our Tinkering Studio; exploring Kid City; attending traveling exhibitions, including *The Art of the Brick* and *Sherlock Holmes and the Clocktower Mystery*; and seeing IMAX® films, such as *Dream Big: Engineering Our World* and *A Beautiful Planet*, as well as participating in our various school and community programs.



CONNECTING COMMUNITIES

Participation in the Fleet's 52 Weeks of Science program—offering free science events each week in Barrio Logan and Logan Heights—grew by 50% in 2017, and planning began to expand the successful program in 2018 to the Clairemont neighborhood. Adult programs like *Two Scientists Walk Into a Bar*, *Crossover: Where Comics and Science Meet*, *Suds & Science* and the *Sharp Minds* lecture series also saw an increase in

popularity and continued to be a favorite way for curious minds of all ages to engage with scientists, researchers and engineers.



CONNECTING GIRLS

Many studies have shown that girls are significantly underrepresented in STEM (Science, Technology, Engineering and Math) higher education and STEM careers. To address this lack of parity, the Fleet offers several programs that inspire and support girls interested in STEM education, including SciTech, an after school program for girls in grades 4–6; Saturday Science Club, for girls in grades 5–8; and BE WiSE (Better Education for Women in Science and Engineering), a robust program for young women in grades 7–12, which collaborates with the region's research, industry and academic institutions to foster learning through out-of-school activities. We are proud to say the Fleet continues to grow these programs each year.

FINANCIALS July 1, 2016—June 30, 2017

FY 2017 Combined Total Revenue:
\$9,004,144



- 37% ADMISSIONS
- 28% CONTRIBUTIONS/GRANTS
- 10% RETAIL OPERATIONS
- 10% MEMBERSHIP
- 6% EDUCATIONAL PROGRAMS
- 9% OTHER/INVESTMENT INCOME

BOARD OF TRUSTEES FY 2017

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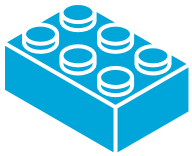
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THE FLEET IN BALBOA PARK



750,000

LEGO® bricks were used in building The Art of the Brick exhibition. Contemporary artist Nathan Sawaya transformed a child's toy into sophisticated art, in the world's largest display of LEGO art ever.



479,000

Children and adults were served through our dynamic exhibitions, immersive IMAX films, and engaging science programs at the Fleet, in schools and in our communities.

5,000+



Science enthusiasts joined the Fleet Science Center to witness the Great American Eclipse, 3,000 solar eclipse glasses were sold, and our eclipse event web page had more than 32,000 visits.

THE FLEET IN YOUR NEIGHBORHOOD



7,800

Parents and students have participated in the 52 weeks of science program in Barrio Logan and Logan Heights neighborhoods since its inception in 2015. This year marked our second

anniversary of the program, and our collaborating partners have increased 50% over last year, with more than 60 science, cultural, educational and community partners to date.



46,000

Hours of hands-on science learning were provided through Fleet off-site educational programs for students throughout the San Diego County region.



19,152

Miles were driven by the Fleet Science Center education staff to deliver programs to schools and our communities.



Girls in Science: 6,240

Hours of learning were provided through our BE WiSE, SciTech and Saturday Science Club for girls programs. Throughout the year, we inspired young girls to explore an array of careers, including biology, chemistry, engineering, environmental science, physics and robotics.



Dream Big! 15,742

Attendees in its first 90 days. The giant screen film *Dream Big: Engineering Our World* inspired thousands of people of all ages with a journey through engineering's greatest wonders and most inspiring stories. The film will play at the Fleet through February 2018.

THANK YOU! YOUR SUPPORT MADE 2017 A SUCCESS!

To continue our mission and achieve long-term impact, we need your support. Whether a monthly financial gift, a bequest or your time as a volunteer, you are critical to our continued success. For more information, contact our Development Department at (619) 238-1233, Ext. 753.



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