

# South Carolina Society for Human Resource Management 2018 State Conference



Presenting Sponsor:  
**NEXSEN | PRUET**



## Exhibitor/Sponsorship Opportunities

### The Marriott Resort & Spa at Grande Dunes, Myrtle Beach, SC September 24 – 26, 2018

#### **Presenting Sponsor \$7000**

- First booth location choice – larger booth** (see other details: Exhibitor Booth A)
- 2 minute company presentation at kickoff
- 1 minute company presentation at SC SHRM Strategic Academy
- Named presenting sponsorship on all pre-registration materials
- Company signage at entrance to exhibitor hall
- Placement on website registration link
- Website Sponsorship
- Company literature in conference bag (**must be received by August 1**)
- 2 additional seats (4 total) for Thursday lunch with the attendees
- 4 Networking Night Tickets

#### **Platinum Sponsor at \$2500 (three available)**

- Exhibitor Booth** (see details under Exhibitor Booth A)
- Prime booth location
- Recognition in printed materials at the conference
- Sponsor's message to a group during a session (2 minutes)
- Company signage in registration/exhibitor area
- Website Sponsorship
- Company literature in the conference bag (**must be received by August 1**)
- 2 Networking Night Tickets

#### **Keynote Speaker Sponsor at \$1400 (three available)**

- Exhibitor Booth** (see details under Exhibitor Booth A)
- Sponsor's message during a session (1 minute)
- Display/distribute material at the session
- Company signage at the session
- Website Sponsorship
- 1 Networking Night Ticket

#### **SC SHRM Strategic Academy Sponsor at \$1200 (three available)** **September 24, 2018**

- Exhibitor Booth** (see details under Exhibitor Booth A)
- Sponsor's message during day of the Academy (1 minute)
- Company signage at the Academy
- Recognition in printed materials at the conference
- Distribute material during the event
- 2 seats for lunch with the attendees during Academy

**Networking Night Sponsor at \$1200 (three available)**

**Exhibitor Booth** (see details under Exhibitor Booth A)  
Sponsor's Message to Group  
Company signage at the dinner  
Website Sponsorship  
Four tickets to Networking Night (\$240 value)

**Welcome Reception Sponsor at \$1200 (three available)**

**Exhibitor Booth** (see details under Exhibitor Booth A)  
Sponsor's message at reception (1 minute)  
Display/distribute material at the reception  
Company signage at the reception  
Website Sponsorship

**Tuesday Lunch Sponsor at \$1200 (three available)**

**Exhibitor Booth** (see details under Exhibitor Booth A)  
Sponsor's message to group at luncheon (1 minute)  
Display/distribute literature during event  
Company signage at the lunch  
Website Sponsorship

**WEBSITE SPONSORSHIP – included in Sponsorships - Add on to BOOTH for \$150**

Stand-Alone for \$350 (no early bird discount)  
Your company logo on our SC SHRM website with Home Page link  
This will be posted after payment is received and remain on the site until April 1, 2019

**EXHIBITOR BOOTH (60 available) 10' wide x 6' deep\***

**Exhibitor Booth A at \$725 per booth**

Six-foot skirted table and two chairs in the vendor area\*  
ID Sign on Booth  
Name and contact info in exhibitor listing on SC SHRM website  
List of attendees and mailing addresses  
2 seats for Thursday lunch with the attendees  
**DOES NOT INCLUDE NETWORKING NIGHT TICKETS** (available for purchase)

**Exhibitor Booth B at \$785 per booth**

**Exhibitor Booth** (see details under Exhibitor Booth A)  
**INCLUDES ONE NETWORKING NIGHT TICKET** (additional tickets available for purchase)

**Exhibitor Booth C at \$845 per booth**

**Exhibitor Booth** (see details under Exhibitor Booth A)  
**INCLUDES TWO NETWORKING NIGHT TICKETS** (additional tickets available for purchase)

\*Additional Equipment available for rent through Convention Makers. Order form will be provided.

All sponsors/exhibitors will receive recognition in the HR Partner Sponsor/Exhibitor Listing which will be received by each conference attendee. Each will also receive a listing of all registered attendees and mailing addresses in advance of the conference.

**Receive a \$50 DISCOUNT on your booth or sponsorship by sending in your PAID registration by July 1.**

To become an exhibitor and/or sponsor, **to register and pay online click below:**



or follow this link

<http://events.constantcontact.com/register/event?llr=grivt9cab&oeidk=a07efa86dhl4d4fc262>

To insure that a sponsorship opportunity is still available prior to making payment, please contact **Beth Cook Blanchard** at [bethblanchard@beresfordgroupllc.com](mailto:bethblanchard@beresfordgroupllc.com) or 843-813-7277.

Remember, booths and sponsorships cannot be officially reserved until payment has been received.

Exhibitors often ask if purchasing a booth means that they are registered for the conference. You are registered as an exhibitor and may occasionally drop in to hear a speaker when the exhibit hall is not open. If you have associates who plan to attend most of the conference seminars or who are not working your booth, we ask that you please register these associates as attendees through the attendee registration process.

**The 2018 Conference Theme is “HR Renaissance: Essential in a Changing World”**

To make this event more fun and bring people by to visit, please decorate your booth in participation with the theme.