

Explore Infinite Possibilities  
July 13-16 / Grapevine, Texas

# UNLIMITED POSSIBILITIES

2018 Adviser Workshop

**balfour**<sup>®</sup>

1550 West Mockingbird Lane  
Dallas, TX 75235

# 2018 Adviser Workshop

# LIMITLESS

## Explore Infinite Possibilities

July 13-16 / Hilton DFW Lakes Conference Center  
Grapevine, Texas

**REGISTER ONLINE**

<https://tinyurl.com/18-adviser-training>

## TECH TRAINING

**Friday, July 13** computers provided  
**\$235.00**

Deadline June 15 — No refunds after June 15.  
Late registrations will be put on a waiting list  
and will incur a \$35 charge.

### Technology Training

StudioWorks®, InDesign® & Photoshop®

**Thursday July 12**

7:00 – 9:00 pm Early Registration

### Friday July 13 – Tech Training

7:00 – 8:30 am Breakfast & Registration  
8:30 – Noon Sessions  
Noon – 1:30 pm Lunch Provided  
1:30 – 5:00 pm Sessions  
Dinner on Your Own

HOTEL

### Hilton DFW Lakes Conference Center

1800 Highway 26 East  
Grapevine, TX 76051  
**\$136.00 per night**  
(internet included)

CONTACT

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## ADVISER TRAINING

**Saturday – Monday, July 14-16**  
**\$325.00**

Deadline June 15 — No refunds after June 15.  
Late registrations will incur a \$35 charge.

### Adviser Training

Design, Coverage, Organization, Writing,  
Fundraising, Photography, Marketing  
& Sales, Classroom Management,  
Motivation & Grading

### Saturday July 14 – Adviser Training

7:00 – 8:30 am Breakfast & Registration  
8:30 – Noon Sessions  
Noon – 1:30 pm Lunch Provided  
1:30 – 4:00 pm Sessions  
4:15 – 5:00 pm One-on-one time  
6:00 – 10:00 pm Adviser Dinner  
(\$5.00 service charge)

### Sunday July 15 – Adviser Training

7:00 – 8:30 am Breakfast & Registration  
8:30 – Noon Sessions  
Noon – 1:30 pm Lunch Provided  
1:30 – 4:00 pm Sessions  
4:15 – 5:00 pm One-on-one time  
Dinner on Your Own

### Monday July 16 – Balfour Plant Tour

9:00 am – 1:00 pm (includes travel time)

## WORKSHOP INCLUDES

dynamic classroom interaction  
agenda customization for all levels  
complimentary breakfast & lunch  
close to shopping/dining/entertainment  
nationally recognized trainers  
networking with other advisers  
meeting app – agenda/communication  
one-on-one time with trainers  
downloadable classroom resources  
in-service certificate or CEUs available  
tour of Balfour publishing facility

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