

balfour®

Explore Infinite Possibilities
July 13-16 / Grapevine, Texas



SSSETTLMINT

2018 Adviser Workshop

balfour®

1550 West Mockingbird Lane
Dallas, TX 75235

2018 Adviser Workshop



TECH TRAINING

Friday, July 13 computers provided
\$235.00

Deadline June 15 — No refunds after June 15.
Late registrations will be put on a waiting list
and will incur a \$35 charge.

Technology Training

StudioWorks®, InDesign® & Photoshop®

Thursday July 12

7:00 – 9:00 pm Early Registration

Friday July 13 – Tech Training

7:00 – 8:30 am	Breakfast & Registration
8:30 – Noon	Sessions
Noon – 1:30 pm	Lunch Provided
1:30 – 5:00 pm	Sessions Dinner on Your Own

Hilton DFW Lakes Conference Center

1800 Highway 26 East
Grapevine, TX 76051

\$136.00 per night
(internet included)

CONTACT

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ADVISER TRAINING

Saturday – Monday, July 14-16
\$325.00

Deadline June 15 — No refunds after June 15.
Late registrations will incur a \$35 charge.

Adviser Training

Design, Coverage, Organization, Writing,
Fundraising, Photography, Marketing
& Sales, Classroom Management,
Motivation & Grading

Saturday July 14 – Adviser Training

7:00 – 8:30 am	Breakfast & Registration
8:30 – Noon	Sessions
Noon – 1:30 pm	Lunch Provided
1:30 – 4:00 pm	Sessions
4:15 – 5:00 pm	One-on-one time
6:00 – 10:00 pm	Adviser Dinner (\$5.00 service charge)

Sunday July 15 – Adviser Training

7:00 – 8:30 am	Breakfast & Registration
8:30 – Noon	Sessions
Noon – 1:30 pm	Lunch Provided
1:30 – 4:00 pm	Sessions
4:15 – 5:00 pm	One-on-one time Dinner on Your Own

Monday July 16 – Balfour Plant Tour

9:00 am – 1:00 pm (includes travel time)

Explore Infinite Possibilities

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Grapevine, Texas

REGISTER ONLINE

<https://tinyurl.com/18-adviser-training>

WORKSHOP INCLUDES

dynamic classroom interaction
agenda customization for all levels
complimentary breakfast & lunch
close to shopping/dining/entertainment
nationally recognized trainers
networking with other advisers

meeting app – agenda/communication
one-on-one time with trainers
downloadable classroom resources
in-service certificate or CEUs available
tour of Balfour publishing facility

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