

balfour's 2017

all IN

intensity workshop

inform > inspire > innovate

>WHAT: A hands-on workshop with nationally-recognized trainers

>WHO: Intermediate to advanced staffs (advisers & editors, 4-5 per school)

>WHAT TO BRING: BYO laptop/device, cover & page designs

>>>REGISTER ONLINE: <http://tinyurl.com/17-intensity-workshop>



TENTATIVE SCHEDULE

Saturday, September 30

9 am - 12 pm	Lab time & breakout sessions
12 pm - 1 pm	Lunch provided
1 pm - 4:30 pm	Lab time & breakout sessions
5:00 pm	Dinner on your own

Sunday, October 1

9 am - 12 pm	Lab time & breakout sessions
12 pm - 1 pm	Lunch provided
1 pm - 4:30 pm	Lab time & breakout sessions
5 pm	Dinner on your own

Monday, October 2

9 am - 12 pm	Lab time & breakout sessions
9:30 - 10:30 am	Critique sessions
11 am - 12 pm	Plant tours (by appointment)

LOCATION

**1550 W. Mockingbird Lane
Dallas, TX 75235**

\$125 per adviser or staff member
Lunch provided Saturday & Sunday.

HOTEL ACCOMMODATIONS

**DOUBLETREE BY HILTON
DALLAS – LOVE FIELD**

3300 W. Mockingbird Lane
Dallas, TX 75235

\$135 per night
(tax & breakfast included)

NEED MORE INFORMATION?

CONTACTS:

KEL LEMONS

kel.lemons@balfour.com

Direct: (214) 819-8292

Mobile: (512) 784-0274

GAYLENE MABRY

gaylene.mabry@balfour.com

Direct: (214) 819-8259

Fax: (214) 631-4222

Mail: Balfour Yearbooks

ATTN: Gaylene Mabry

1550 W. Mockingbird Lane

Dallas, TX 75235