



Moses BMW of Charleston

Persinger and Associates, Inc.



Commercial: Less than \$5 Million

Moses BMW in St. Albans, West Virginia is the only BMW dealership in the entire state. To keep up with updated facilities requirements from BMW International, Moses BMW was required to add on to the existing showroom space as well as renovate the existing service area.

The entire showroom space was demolished and a 500 square foot addition was added to make room for the newly added requirements of eight cars total on the showroom floor.

Safety and Design

Persinger and Associates, Inc. had to work diligently with owner, Moses Auto Group and Architects Bastian and Harris to ensure the design effort was to receive approval from the BMW design team before construction even began.

The newly completed showroom with an additional 500 square feet of space and room for eight BMW vehicles is accompanied by a newly renovated 11,000 square foot service center with ceramic tile flooring, which BMW also required. The entire facility achieved full compliance from BMW International shortly after completion.

The build back included all new interiors with painted drywall, ceramic tile, new ceilings and lights. The parts department and the BMW service center were completed after the showroom was finished and all construction was finalized on a seven-month timeframe.

Persinger & Associates
GENERAL CONTRACTOR

Project Duration:

- Total Project Length: Seven Months (January 2015 to July 2015).

Project Safety:

- Persinger and Associates, Inc. recorded no safety related incidents during the project's duration.
- Persinger and Associates, Inc. held weekly toolbox safety briefings.

Contract Value: \$1,720,847

Project Features:

- Newly Renovated Showroom
- 500 Additional Square Feet for Eight BMW Vehicles
- 11,000 Square Foot Newly Renovated Service Center with Ceramic Tile Flooring
- Painted Drywall
- New Ceilings
- New Lighting
- Only BMW Dealership in West Virginia

