

John Rooff – tuvuga Management Team

Vice President of Technology and Co-Founder

John comes to tuvuga Inc. as Vice President of Technology focusing on web and application services and corporate information technology. John graduated with a BS and MS in Aerospace Engineering from the University of Notre Dame and Georgia Institute of Technology, respectfully. John's career began at Andersen Consulting working in one of their emerging technologies groups. Within the Andersen organization, John worked on projects for telecom companies coordinating release management for a custom software package and managing client desktop software company-wide and also participated in internal research projects resulting in publication of white papers.

John joined 170 Systems (now Kofax Inc.) in 1998 in the early growth phase. 170 Systems was a Cambridge, MA based company providing business process automation software to clients looking to lower operating costs by introducing a paperless environment with a focus on clients with \$1 Billion+ in annual revenues with 30%-40% Fortune 500 / Global 1000 clients. John was a key contributor in the company's growth from startup until acquisition by Kofax in 2009.

While at 170 Systems, John had roles as a lead consultant, senior consultant, technical architect, and project manager for teams providing software configuration and custom development to maximize value for each client and also as a proficient developer of client custom applications and software products. He started the company's first foreign office in the United Kingdom running day-to-day consulting and account management in London for 2 years.



During his final 2 years, John was responsible for account relationships and professional services sales and contracts for approximately 35 US clients in the West and Southwest as well as for leading select critical internal projects.