

Doug Ulman – tuvuga Healthcare Group (THCG) Advisory Board Member

President and CEO of Peletonia an organization with the objective to fund lifesaving cancer research. Former President and CEO of LIVESTRONG Foundation. Doug Ulman is a three-time cancer survivor and nationally recognized cancer advocate. After overcoming chondrosarcoma and malignant melanoma twice during his sophomore year in college, Doug and his family founded the Ulman Cancer Fund for Young Adults, a non-profit organization to provide support, education, and resources to young adults, their families and friends who are affected by cancer.

Doug has earned a reputation as the “Most Savvy Health Care Leader in Social Media” for his innovative use of social media to spread awareness and knowledge around the world’s leading cause of death. His online community includes a Twitter following of more than one million.

Doug speaks frequently at some of the nation’s most acclaimed festivals and conferences including the Social Good Summit, the Inc. 500|5000 Conference, the Aspen Ideas Festival, the Clinton Global Initiative University, TedxAustin and SXSW Interactive.

Doug’s outstanding leadership has garnered him both local and national accolades. The Austin Business Journal recognized Doug with a Health Care Hero Award and he has twice been named to the Non-Profit Times’ Power and Influence Top 50, an honor bestowed to the top 50 nonprofit executives.



Doug currently holds numerous civic and charitable board positions for organizations such as the Union for International Cancer Control, the Ulman Cancer Fund for Young Adults, the Campaign for Tobacco-Free Kids and C-Change. He also sits on the advisory board for Provectus Pharmaceuticals and is an active member of the Young Presidents’ Organization. Doug previously served for four years as the Chairman of the National Cancer Institute Director’s Consumer Liaison Group.