

# John Seffrin – tuvuga Healthcare Group (THCG) Advisory Board Member

John Seffrin, former president and chief executive officer of the American Cancer Society (ACS), for 40 years. Seffrin has been on the frontlines of the war against cancer for many years, not only as CEO of the American Cancer Society, but also – for many years before that – as one of the Society's roughly three million volunteers nationwide. Under his leadership, the ACS has become the world's largest voluntary health organization fighting cancer.

In the political realm, Seffrin has transformed ACS into one of the world's most progressive public health organizations and a leading advocacy organization. He spearheaded the creation of ACS CAN, the society's nonprofit, nonpartisan advocacy affiliate. He currently serves on the White House Advisory Group on Prevention, Health Promotion, and Integrative and Public Health, as well as the Advisory Committee to the Director of the U.S. Centers for Disease Control and Prevention, a Secretary-level appointment.

Seffrin is a past president of the Geneva-headquartered Union for International Cancer Control (UICC), the first globally-oriented cancer non-governmental organization (NGO), and has served as chairman of the board of Independent Sector, the largest coalition of nonprofit groups. He also helped to create the National Center for Tobacco-Free Kids (now the Campaign for Tobacco-Free Kids), among his collaborations and affiliations.

In 1999, Seffrin was selected to be a charter member of C-Change (formerly known as the National Dialogue on Cancer) Steering Committee, which was co-chaired by former President George H.W. Bush and former First Lady Barbara Bush.



In 1997, he was appointed to the National Cancer Policy Board of the Institute of Medicine, and in 1999, was appointed by Senator Dianne Feinstein to co-chair the National Cancer Legislation Advisory Committee.

Seffrin is a contributing author to more than one dozen books and has written more than 100 articles and other publications. Seffrin holds a B.S. degree from Ball State University, a M.S. degree in health education from the University of Illinois, and a Ph.D. in health education from Purdue University. Ball State University, Purdue University, Thomas Jefferson University, and Indiana University have also bestowed honorary doctorates upon him in recognition of his more than three decades of leadership in the worldwide fight against cancer.