George Deren – tuvuga Management Team Chief Executive Officer and Founder

George Deren, founder and CEO of tuvuga Inc., leads in driving the organizational vision. George comes with extensive experience in corporate and non-profit corporations, a Fortune 20 company and start-ups in entrepreneurial environments, is an attorney and businessman, and has enjoyed a successful track record in sales, consulting, marketing, management and business development. George's most notable career highlights are Deputy General Counsel for Bedford Stuyvesant Development and Services Corporation, founded by Robert Kennedy in 1966. He was responsible for the corporation's legal work in real estate and economic development. In 1976, he left the law practice to become President of Dakin Street Corporation in partnership with Thomas W. Keesee, former CEO of Bessemer Securities and Chairman of the Executive Committee of ITT. Dakin Street arranged for the investment of funds from off-shore pension accounts and individuals into U.S. real estate acquisitions and development projects. During this time, George gained substantial international experience traveling and developing relationships in all Europe, parts of the Middle East, Venezuela and Hong Kong. George also served as Regional Director of Sales and Consulting for Johnson & Johnson Health Management, Inc., a newly formed J & J company, which designed and managed health improvement programs for the Fortune 100. He was subsequently appointed National Director of Sales and Consulting for JJHMI. He played a primary role in designing the consulting process known as the "Tactical Plan" which required working with every level of the corporate structure from senior management to human resources to operations staff.

Mr. Deren subsequently accepted an offer to return to New York as one of four Managing Directors of Decision Strategies, an international security, investigations and crisis management firm founded by a former senior officer of Kroll Associates specializing in international work.

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