



AVP Solutions Client Notification of new SmartIDentity for Business Solution

The dramatic rise in data breach events in the United States and the annual increase of identity theft victims has motivated AVP Solutions to evaluate solutions to protect our company and our clients. Technological changes are making individuals and businesses more vulnerable to ID theft and breach events and we cannot afford to ignore the signs of greater threats in the future.

To ensure maximum service, AVP Solutions has made the decision to add new security features to our services called **SmartIDentity for Business (SID4B)**. The package of benefits will provide the tools you need to better protect your business and your employees.

We value your business and have been able to include these additional services into our agreement with our clients for a nominal increase of \$ 29.95 to your monthly billing. Your benefits will be effective on March 1, 2017 and the increase to your monthly billing will occur in 30 days from the receipt of this notification. The value proposition inherent in these new services is unparalleled in our industry and gives our clients an ultimate safety net of protection!

What's included in this new service?

- Pre-Data Breach Services
 - ✓ Business Internet Credential Monitoring with email and SMS text alerts
 - ✓ Information Governance Self-Assessment Questionnaire available for viewing or download
 - ✓ Template Information Governance Policy available for viewing or download
 - ✓ Data Breach Event Checklist available for viewing or download
 - ✓ Quarterly cyber security and information governance training events
 - ✓ Quarterly email newsletter with valuable content about cyber security and risk issues
 - ✓ Flash email and SMS text alerts concerning immediate and emerging cyber threats
- Data Breach Response Planning and Notification Service
 - ✓ Benefits include Services for up to two (2) Data Breach events per 12 month period
 - ✓ Initial assessment to determine compliance and notification requirements based on the circumstances of the event
 - ✓ Recommended response plan including timeline and notice content
 - ✓ Fully Managed Identity Fraud Research, Remediation and Recovery services for a group of up to 5,000 Affected Consumer per Data Breach event
 - ✓ Optional mailing and address management services available at preferred pricing
 - ✓ Optional call center services available at preferred pricing

SID4B is a new layer of protection that for many businesses would cost thousands of dollars. We are excited to add SID4B to the core suite of services, thus providing the ultimate safeguard to your company. A more detailed introduction to the services will be sent by email in the near future.

By signing below I agree to a monthly billing for the services outlined above.

Merchant Name: _____

Signature

Date

For questions regarding the SmartIDentity for Business Solution, call: **1-800-719-9198**

Please fax completed form to: 818-449-4841

Sincerely,

AVPS Support Team