

David L. Holmberg

President and CEO--Highmark Health

Chairman of the Board--Highmark Inc.

David Holmberg is president and chief executive officer (CEO) of Highmark Health, a national health and wellness enterprise based in Pittsburgh, Pa., that serves more than 50 million people nationwide. Passionate about solving our nation's most pressing health care problems, Mr. Holmberg is committed to improving the total health care experience for members, patients and consumers in a rapidly changing health care landscape. Mr. Holmberg also serves as chairman of the board of Highmark Inc., the health insurance affiliate of Highmark Health, as well as the Board of Directors of the Blue Cross Blue Shield Association and American Health Insurance Plans.

Mr. Holmberg joined Highmark Inc. in 2007, serving in a series of executive positions. Most recently he was president, Diversified Businesses for Highmark Inc., where he was responsible for businesses representing more than \$3.5 billion in revenue. He has also served as chief executive officer for HVHC Inc. and chief executive officer and chairman for HM Insurance Group, United Concordia Dental and San Antonio, Texas-based Visionworks.

Mr. Holmberg is active in his community and supports several causes. He serves on the board of directors of the Allegheny Conference on Community Development and the Pittsburgh Cultural Trust.

He received his MBA from the University of Texas at Dallas and is a graduate of the Harvard Business School's Advanced Management Program. He is a Distinguished Alumni of the University of Texas at Dallas School of Management.