

Deborah Partsch

Director of Pharmacy

Innovu LLC

Published PharmD with in-depth industry knowledge to help clients better manage their medical and prescription drug costs

Debbie Partsch, Director of Pharmacy, applies her extensive experience in pharmacy program management by scouring specific client data and Innovu's broader data set to uncover deep insight about prescription benefit costs and how trends are impacting their members now or in the future. With more than 10 years of consultative experience and 11 years of clinical pharmacy expertise, she understands how important it is for employers to integrate data across all benefit programs, not just medical and pharmacy, to identify true program cost drivers and design cost-effective programs to address their populations' needs.

Prior to joining Innovu, Debbie spent more than a decade at Highmark Blue Cross Blue Shield. As Lead Client Manager/Pharmacy Consultant, she was responsible for sales and account management of Highmark healthcare benefit products for national clients with more than 1000 employees. Previously, Debbie served as Director of Pharmacy Operations at Highmark, where she developed and managed strategies for prescription drug sales and account management. She also served clinical pharmacy management roles with Medco, Bristol Meyers Squibb and HealthAmerica/Coventry.

She is a professionally licensed pharmacist and Life, Accident, and Health Insurance Producer. Professional memberships include the Academy of Managed Care Pharmacists.

Debbie is an accomplished publisher, presenter, and grant writer, co-authoring articles and abstracts in prestigious publications, such as *Clinical Cardiology*, *Archives of Intern Medicine*, and *Pharmacotherapy*. She also published chapters in *Pharmacotherapy: A Patient-Focused Approach, Workbook* and the *Instructor's Guide to Pharmacotherapy: A Patient-focused Approach, Workbook*.

Debbie received her Bachelor of Science degree in Pharmacy from the University of Pittsburgh, and her Doctor of Pharmacy degree from the State University of New York at Buffalo. She completed her Postdoctoral Fellowship from HealthAmerica/University of Pittsburgh.