



2018 Lincoln Park Holiday Passport

Free Holiday Promotion for your Business

The Lincoln Park Chamber of Commerce (LPCC) is launching a new month-long promotional campaign, **Lincoln Park's Holiday Passport**, to promote holiday shopping, dining, and activities in Lincoln Park to local residents and visitors.

The holiday passport campaign is designed to showcase all the shopping delights that Lincoln Park has to offer throughout the holiday season. **All businesses are welcome to participate at no cost by simply confirming their participation in the passport.** No sale, discount, or promotion is required and retail businesses and restaurants are all encouraged to be listed in the passport. The LPCC will compile all participating businesses into a printed booklet to be distributed throughout the neighborhood and online during the holiday season. Participating businesses will be given a special stamp to mark off passports from any visitors who make a purchase in their business. Passports with a minimum of 7 stamps can then be submitted to the LPCC and entered into a raffle for fun prizes.

In addition, **keep us informed about any specials, promotions and events you will be hosting this holiday season** and the LPCC will compile a complete list of these events and festivities to share through an online marketing campaign.

Holiday passports will be distributed at participating businesses and events during the month of December. We hope you will utilize this **FREE** and unique marketing campaign to promote your business and the neighborhood throughout the holiday season!

As a reminder, you can participate in two different ways:

- 1) Have your business listed in the holiday passport that will be distributed throughout the neighborhood during the holiday season.
- 2) Share a promotion, discount, or event that you are offering during the month of December and we will post it online through our various outlets, including the LPCC website and social media.

Please complete and return the attached form by Monday, November 19 to confirm your participation.

Questions? Please contact Bryan Biello, bryan@lincolnparkchamber.com or Stephanie Feldbein, stephanie@lincolnparkchamber.com, or call (773) 880-5200.



2018 Lincoln Park Holiday Passport Participation

Yes, I would like to be listed in the Lincoln Park Holiday Passport and agree to...

- Review and return this completed form to the LPCC before Monday, November 19
- Stamp passports of customers who make a purchase in my store (stamps provided by LPCC)
- Help spread some holiday cheer by promoting the event on your website, social media, and/or in your newsletter or e-blast

Business Listing

**to be printed in the holiday passport*

Business Name

Address

Phone

Website

Contact Information

**for our records only*

Primary Contact (first and last name)

Email

Contact Phone

2018 Lincoln Park Holiday Promotion Submission

Please complete the information below if you would like us to share any events or promotions you are hosting during the holiday season on the LPCC website and social media outlets (*select all that apply*):

Holiday Storefront Decoration Contestant

*Decorate your storefront with festive lights, garland, ribbons, and more. LPCC staff will award the most festive storefronts with a fun prize for your staff! **Decorations must be up by Friday, November 30.***

Description: _____

In-Store Activity or Special Event

Are you providing refreshments to customers? Hosting a giveaway? Hosting a special event at your restaurant or store in December? Running a holiday market in your business?

Date: _____

Description: _____



Discount or Promotion

Do you have an on-going discount or promotion for the holiday season?

Date: _____

Description: _____

Featured Item

Is your business known for a unique item or service? Want to move specific merchandise during the holiday season?

Date: _____

Description: _____

Miscellaneous Festivities

Are you hosting an event, promotion, or special, that doesn't fit in any of the other categories? Let us know and we'll help spread the word to our 11,000+ subscribers through our e-newsletter and social media.

Date: _____

Description: _____

Questions? Please contact Bryan Biello, bryan@lincolnparkchamber.com or Stephanie Feldbein, stephanie@lincolnparkchamber.com, or call (773) 880-5200. **Please return this completed form to the LPCC no later than Monday, November 19** via email events@lincolnparkchamber.com.