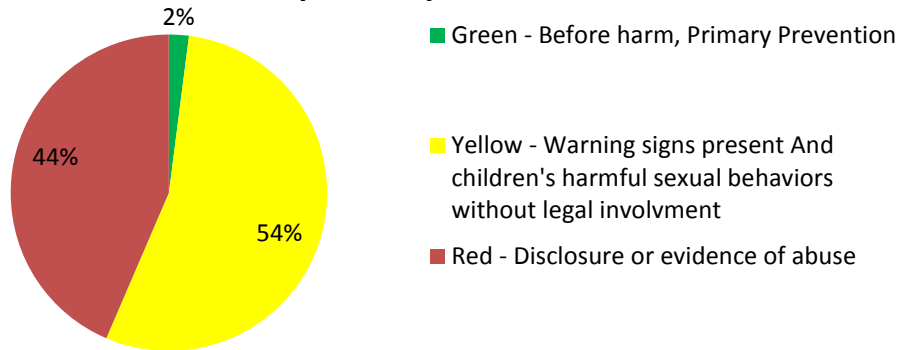


## Spotlight: 2017 Conversations from the Helpline

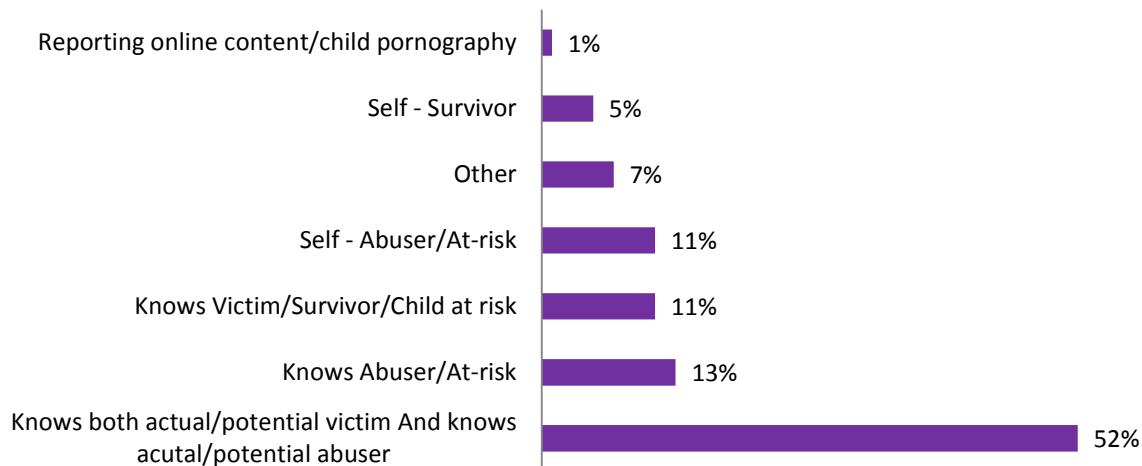
While we are still completing our analysis of the 2017 Helpline use data, we wanted to share with you a few high level figures. Since the Helpline's inception in 1995, we have now had over 21,000 conversations specifically on children's sexual safety and in 2017, we had almost 1800 inquiries through our phone, email, chat and social media channels. We continue to hear from folks across the prevention spectrum from early safety planning to full immersion in the child protection system, however our largest audience continues to be those folks concerned about warning signs in children and adult's behaviors or who are worried specifically about children's sexual behaviors that could be harmful.

### 2017 Prevention Levels of Helpline Inquiries



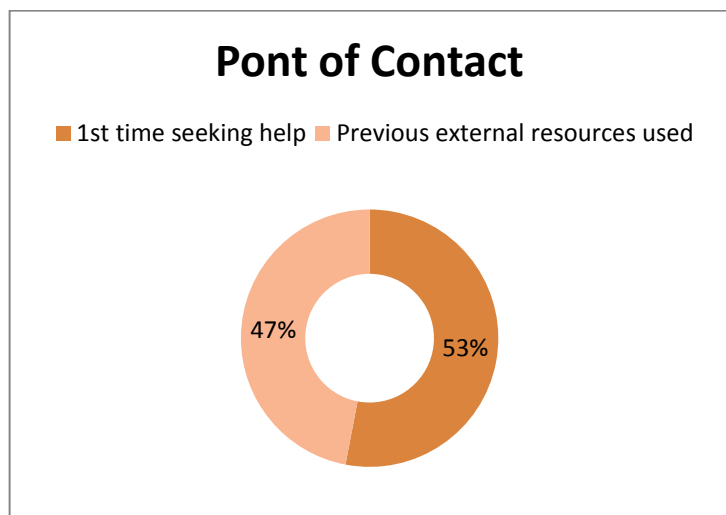
Over 50% of Helpline inquiries come from a bystander who knows everyone involved – the child at-risk or who has been abused AND the person who is at-risk for abusing or who has already abused, highlighting the challenges of prevention when we know the faces of those who are involved. Whether people know an adult or child whose behaviors worry them or are seeking help for themselves, these situations are most often very personal and involve complicated relationships.

### Relationship to situation

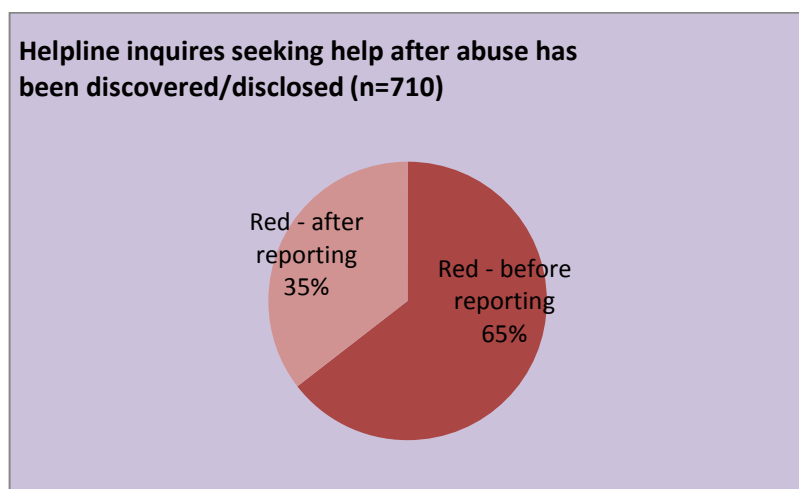


As we know the difficulties anyone can face in speaking up, our helpline data demonstrates this when we recognize that many of the people who reach out to ask for help, contacting the helpline is the very first time

that they do speak about their concerns – for over half of those who contact us, their contact with the Helpline is the first time they ask for help and information.



For over two-thirds of our audience who is dealing with a RED situation – when abuse has been discovered or disclosed – their contact to the Helpline is their first step, even before contacting child protection services or authorities.



Every story we hear informs our work, our trainings, our materials and our resources. In 2017, we began specifically tracking a voice and question that was becoming more common. Two percent of our inquiries came from adults wondering about their own behaviors as children – wondering if they had been responsible for the sexual abuse of other children.

While we have always heard from courageous adults asking about their own behaviors and risk, the inquiries are generally focused on getting help now to prevent harm from happening. These new voices are asking about the past, wanting to understand what might have happened. Our [next webinar](#) will share more about this voice.

All these voices, stories and questions continue to motivate and inspire Stop It Now!’s mission, and we hope you’ll read more about our intention to share more of our Helpline experiences and learnings.